

2K Announces Sid Meier's Railroads! Available Now

October 18, 2006 7:46 AM ET

Business Editors/Video Game Writers

NEW YORK--(BUSINESS WIRE)--Oct. 18, 2006--2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), and Sid Meier along with Firaxis Games, the Company's world-renowned development studio and creators of the highest rated computer strategy game* Civilization IV, announced that Sid Meier's Railroads! for PC is available now in stores across North America and will be available at European retail stores on October 27th.

"The original 'Railroad Tycoon' is one of the most beloved games Sid Meier ever created," said Christoph Hartmann, President of 2K Games. "Sid Meier's Railroads! revisits and reinvents the franchise, recreating the fun and addictive game play of the original, while setting a new bar that will revitalize the genre."

"Since we pioneered the empire-building strategy genre, we are excited to have the opportunity to create the next great game," added Sid Meier, Firaxis Creative Director. "With the advances in technology we've managed to create an experience that is accessible to gamers of all ages, yet challenging to master."

Sid Meier's Railroads!, rated E for Everyone, is available now for PC for \$39.99. For more information on the title visit the official website at www.sidmeiersrailroads.com.

*According to GameRankings.com average scores of computer strategy games.

About Firaxis

Firaxis Games is one of the world's premier game development studios, and home of legendary designer Sid Meier. Firaxis has developed some of the most successful and award-winning computer and video games on the market today including; 2005 PC Game of the Year - Sid Meier's Civilization IV(R), the recently released expansion Civilization IV(R): Warlords, Sid Meier's Pirates! (R) (PC and Xbox), the blockbuster Sid Meier's Civilization III (R) series, and Sid Meier's SimGolf (R). Firaxis legacy titles include the Sid Meier's Civil War Series! (R) (Gettysburg!, Antietam!, and South Mountain), and the Sid Meier's Alpha Centauri (R) series. In 2005, Firaxis Games was acquired by Take-Two Interactive Software, Inc., joining its 2K publishing label.

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, Geneva, London, Paris, Munich, Madrid, Milan, Sydney, Breda (Netherlands), Auckland, Shanghai and Tokyo. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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SOURCE: Take-Two Interactive Software, Inc.