## 2K Games Launches The Stronghold(TM) Collection for Windows PC

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NEW YORK--(BUSINESS WIRE)--Oct. 27, 2009-- 2K Games today announced that *The Stronghold*™ *Collection* is now available for Windows PC in North America. *The Stronghold Collection* brings together five games from the critically acclaimed real-time strategy (RTS) series that allows players to conquer the Middle Ages.

The *Stronghold* series has become one of the most popular dynamic castle building sim games in the world, combining the finest aspects from the city builder and RTS genres. *The Stronghold Collection* includes the deep strategic gameplay of *Stronghold*, *Stronghold Crusader*, *Stronghold Crusader Extreme* and *Stronghold Legends* in a \$29.99 value-priced package that is entirely DRM-free.

"The *Stronghold* series has seen worldwide success, and we are excited to now offer *The Stronghold Collection* in one epic bundle," said Christoph Hartmann, president of 2K. "Now fans and newcomers alike can experience the entire *Stronghold* heritage and embrace the series' strategic, well-balanced gameplay while building, defending and expanding through the Middle Ages."

**The Stronghold Collection** will combine historically accurate castle construction and management, and authentic medieval combat. Players will journey to lands of brave warriors, epic legends and fearsome weaponry, where they will build and fortify fortresses; lay siege to intrepid enemies; and conquer harsh terrains. **The Stronghold Collection** includes the following games:

- *Stronghold*: The original, award-winning castle sim that takes players through medieval Britain as they lead strategic military and economic expansion, defend against invaders, and conquer enemy castles.
- Stronghold 2: The King, having fled after the defeat of his own armies, is now attempting to rule his country from a secret location. Powerful barons are jostling for what is fast becoming a disintegrating kingdom, and it is up to you to stem the tides of their ambition and unite the land again under the King.
- Stronghold Crusader and Stronghold Crusader Extreme: Journey to distant Arabian lands and lead a determined group of Crusaders. Relive the historic Crusades in four campaigns as Richard the Lionheart and Saladin, the Sultan of Syria. Stronghold Crusader Extreme adds 20 new missions, new buildings and larger armies of 10,000 troops.
- *Stronghold Legends:* Play as epic leaders throughout history, including King Arthur and the forces of Camelot, Siegfried and Dietrich in the German Ice Campaign, and Vlad Dracul and his evil forces in Transylvania.

**The Stronghold**<sup>TM</sup> **Collection** is rated T for Teen by the ESRB.

2K Games is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

# **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® video game and entertainment system from Microsoft, Wii<sup>TM</sup> and Nintendo DS<sup>TM</sup>. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. Take-Two also distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

### **About FireFly Studios**

FireFly studios is an independent game developer with offices in the United States and United Kingdom. The Stronghold franchise is solely owed by FireFly Studios and with over 5 million units sold is the company's most successful series to date. For more information about FireFly studios visit our website at <a href="https://www.fireflyworlds.com">www.fireflyworlds.com</a>.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our reliance on a primary distribution service provider for a significant portion of our products, our ability to raise capital if needed, risks associated with international operations, and the matters relating to the investigation by a special committee of our board of directors of the Company's stock option grants and the claims and proceedings relating thereto (including stockholder and derivative litigation and negative tax or other implications for the Company resulting from any accounting adjustments or other factors). Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2008, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2009, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Source: Take-Two Interactive Software, Inc.

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