

Avast, Landlubbers! 2K Games Announces *Sid Meier's Pirates!*(TM) App for iPad(R) Now Available

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NEW YORK, Jul 21, 2011 (BUSINESS WIRE) -- 2K Games announced today that *Sid Meier's Pirates!*, the classic swashbuckling high-seas adventure, is now available on the App Store for iPad(R) for \$6.99. Those scallywags who heed the call early will be able to plunder the game at the special price of \$3.99, through July 25, 2011. The app allows would-be buccaneers to serve as captain as they raid and plunder the 17th Century Caribbean. As the fearless leader, players can successfully navigate pirate ship battles and triumphantly dispatch opponents in clanging sword fights using an all-new touch screen interface while they embark on a quest to save their family from the evil Marquis de la Montalban.

The *Sid Meier's Pirates!* App is an adventure-driven entertainment experience where swashbucklers descend upon unsuspecting ports of call to assemble a motley crew of seafaring bandits. Captains can collect secret treasure maps, undertake daring missions, wreak havoc with local townspeople, and swiftly hand out pirate-style justice to local braggarts before setting sail for breathtaking open sea engagements.

Overflowing with intense pirate action, the *Sid Meier's Pirates!* App has a treasure chest of gameplay riches, including classic mini-games from the original title, such as Sword Fighting, Ship Combat and Dancing. In addition, the game offers iPad 2-exclusive features, including visuals that are optimized for the iPad, the ability to "piratize" photos to display on ships, and Game Center support.

The *Sid Meier's Pirates!* App is available now at the App Store on iPad or at <http://itunes.apple.com/us/app/sid-meiers-pirates!-for-iphone/id451086151?ls=1&mt=8>. Additionally, in celebration of the launch of the *Sid Meier's Pirates!* App, 2K Games is proud to announce that the *Sid Meier's Civilization(R) Revolution(TM)* App for iPad (<http://itunes.apple.com/us/app/civilization-revolution-for/id364150646?ls=1&mt=8>) is on sale for \$6.99 until July 25, 2011.

For more information on *Sid Meier's Pirates!* please visit <http://www.2kgames.com/pirates/pirates/home.php>.

2K Games is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(R). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

SOURCE: Take-Two Interactive

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