

Rockstar Games Presents the 2016 Red Hook Criterium Championship Cycling Series

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World's Premier Track Bike Criterium Returns with Full 4 Race Schedule

NEW YORK--(BUSINESS WIRE)--Mar. 10, 2016-- Rockstar Games is proud to announce the return of the Red Hook Criterium Championship Series in 2016. Now in its 9th year, the Red Hook Crit is the world's premier track bike Criterium series with four spectacular events scheduled in Brooklyn, London, Barcelona and Milan.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160310006229/en/>



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its own dynamic throughout the season. 2015 Men's Series Champion Ivan Ravaoli (Team Cinelli Chrome, Italy) and Women's Series Champion Ainara Elbusto (Conor WRC, Spain) will both return in 2016 to defend their titles but ambitious newcomers, including pro rider Daniel Holloway (Intelligentsia GR, USA) and his team will be looking to make an impact throughout the series.

The Red Hook Criterium Race Series has grown year on year since its inception in 2008, bringing global media attention, big crowds and increased interest from series sponsors. In 2016, The Red Hook Criterium, having already established firm roots in the cycling community, is ready to move forward again as one of the most compelling, competitive, spectator friendly sporting events in the world.

"This year is shaping up to be the most dramatic championship yet as the field of international athletes continues to grow," said David Trimble, Series Director. "The level of competition in the Crit has never been higher, which means we are in for increasingly exciting and unpredictable races. I can't wait to see who emerges victorious."

From its roots in the neighborhood of Red Hook in Brooklyn, New York the race has flourished and expanded over the years - first to Milan, which has become the host city of the championship finale and then to Barcelona, now enjoying its fourth year on the roster. London makes its return this year after its debut in 2015.

The Red Hook Criterium series is unique in that it requires athletes to race multiple laps around a 1km (approx.) technical circuit on brakeless, fixed gear track bikes. Taking cues from international motorsport, athletes begin by competing in timed qualification rounds to establish grid positions for the main event. The finals, traditionally raced at night, are held in front of thousands of spectators at each destination.

Athletes accumulate points for finishing each race, traveling from one city to the next, vying for a position on the championship podium. With the continued, four-race schedule, riders will need to perform consistently if they are to contend for the series trophy with each race bringing

2016 SCHEDULE:

- April 30: Red Hook Criterium Brooklyn, NY, USA;
- July 9: Red Hook Criterium London, UK;
- August 27: Red Hook Criterium Barcelona, Spain;
- October 1: Red Hook Criterium Milan, Italy.

2016 welcomes new major sponsors to the championship series including Specialized – who have generously offered to provide the season's prize bikes.

A strong list of supporting series sponsors in 2016 include Specialized, Giro, Castelli, Intelligentsia, Levi's Commuter, Fast Forward Wheels, and Tacx

UK partners Knight Dragon and Face Partnerships return to the RHC London after the inaugural race in 2015.

For more information on the series please visit www.redhookcrit.com.

About Rockstar Games

Founded in 1998 and headquartered in New York, Rockstar Games creates and publishes some of the world's most critically acclaimed and best-selling video game franchises, including the ground-breaking *Grand Theft Auto* series, *Red Dead Redemption*, *L.A. Noire*, the *Max Payne* series, *Bully* and the *Midnight Club* street racing games. Rockstar's award-winning development team consists of studios in Edinburgh, Leeds, London, New England, San Diego and Toronto.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our *Grand Theft Auto* products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2015, including the risks summarized in the section entitled "Risk Factors," the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended December 31, 2015, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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