

## **2K Games Announces Sid Meier's Civilization IV: Colonization(TM) Now Available in Stores**

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### **Industry's top Windows PC critics herald the arrival of the next entry in the Civilization IV(R) series**

NEW YORK, Sep 23, 2008 (BUSINESS WIRE) -- 2K Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO), announced today that Sid Meier's Civilization IV: Colonization(TM), the next offering in the award-winning Civilization IV(R) series for Games for Windows(R), is now available in stores across North America and will be available in retail stores internationally beginning September 26. Created by 2K's world-renowned Firaxis Games development studio, Colonization has received praise from the industry's top Windows PC gaming publications.

"The decade-long groundswell of fan enthusiasm around Colonization was the driving force behind our decision to make a new version for today's gamers," said Sid Meier, director of creative development at Firaxis Games. "The terrific community support for the game, coupled with the opportunity to design a new edition using our Civilization IV engine, made it the right time to create this title for loyal fans and everyone else who loves great strategy games."

Colonization is a standalone game experience that adds an entirely new scenario to the ever-evolving world of Civilization. In Colonization, players lead one of four European nations on a quest to colonize and thrive in the New World. Players will be challenged to guide their people from the oppressive motherland, discover the New World, and negotiate, trade and fight as they acquire power and battle for their freedom and independence.

As a complete reimagining of the 1994 classic, Colonization is a total conversion of Civilization IV that combines Civilization's addictive "just one more turn" gameplay with all-new graphics and features that add more depth to the franchise. New features, such as a brand-new interface, improved diplomacy options and the included modding tools ensure that Colonization is the next great title from gaming's premier strategy game developer.

Here is what the industry's top critics are saying about Colonization:

"...any gamer should have a blast with Colonization." -- Game Informer Magazine, 9.0 out of 10, PC Game of the Month

"If you missed Col the first time around (and most of you probably did), now is an excellent chance to pick it up and dive into the colonial era." -- PC Gamer, 84%

Sid Meier's Civilization IV: Colonization for Games for Windows is available now in North America and will be available internationally on September 26. The title is rated E10+ for Everyone 10 and older by the ESRB. For more information, please visit <http://www.2kgames.com/civ4/colonization/>.

\* Colonization does not require the original Civilization IV product in order to be played.

### **About Firaxis Games**

Firaxis Games(TM) is one of the world's premier game development studios, and home of legendary designer Sid Meier. Firaxis has developed some of the most successful and award-winning computer and video games on the market today including: 2005 PC Game of the Year - Sid Meier's Civilization IV(R), the expansions Civilization IV: Warlords(R), and Civilization IV: Beyond The Sword(TM), the blockbuster Sid Meier's Civilization(R) III series, Sid Meier's Pirates!(R) (PC, Xbox(R) and PSP(R)), Sid Meier's SimGolf(TM) and Sid Meier's Railroads!(TM). Firaxis legacy titles include the Sid Meier's Civil War Series!(TM) (Gettysburg!, Antietam!, and South Mountain), and the Sid Meier's Alpha Centauri(R) series. In 2005, Firaxis Games was acquired by Take-Two Interactive Software, Inc., joining its 2K publishing label. The company recently released Sid Meier's Civilization(R) Revolution(TM) for console and handheld platforms to critical acclaim.

### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc., is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION(R)3 and PlayStation(R)2 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) and Xbox(R) video game and entertainment systems from Microsoft, Wii(TM), Nintendo DS(TM), Nintendo GameCube(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and 2K Play, and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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SOURCE: Take-Two Interactive Software, Inc.

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