

Take-Two Interactive Software, Inc. Announces All-Star Lineup of Xbox 360 Titles; NBA 2K6, NHL 2K6 and Amped 3 Available Now

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NEW YORK--(BUSINESS WIRE)--Nov. 22, 2005--Take-Two Interactive Software, Inc. (Nasdaq: TTWO) today announced the groundbreaking titles NBA 2K6, NHL 2K6 and Amped(TM)3 are available now for the Xbox 360(TM) video game and entertainment system from Microsoft. In the coming months, Take-Two's 2K Games and 2K Sports labels will also release College Hoops 2K6, The Elder Scrolls(R) IV: Oblivion(TM), Top Spin 2, Prey and Major League Baseball 2K6, all for the Xbox 360.

"We are thrilled to deliver three breakthrough titles at the launch of Xbox 360," stated Paul Eibeler, President and Chief Executive Officer of Take-Two Interactive Software. "NBA 2K6, Amped 3, and NHL 2K6 all push the boundaries of this next generation console and introduce gamers to the future of gaming through unparalleled visuals, innovative gameplay, and unmatched feature sets. We're extremely proud of our development teams at Visual Concepts, Kush Games and Indie Built."

About NBA 2K6

Raising the bar in visual superiority, NBA 2K6 features dramatic new lighting techniques and an advanced graphic technology, bringing NBA player models to life like never before. In addition to delivering unmatched photorealistic visuals, NBA 2K6 is the only NBA video game for the Xbox 360 that includes the entire suite of features found in the #1 rated* current generation versions. This includes The Association (franchise mode), The Shot Stick, The V.I.P. System(TM), The Crib(TM), 24/7: Road to the EBC, Dual Player Control, the Strip n Rip System and more. NBA 2K6 brings all the NBA action with a dramatic broadcast style, dynamic camera work, a new camera perspective that is closer to the action, and depth of field effects. Completing the ultimate NBA video game experience, NBA 2K6 also offers the most up-to-date player rosters for the 2005-2006 NBA season.

About Amped 3

Available exclusively for Xbox 360, Amped 3 features an all-new physics engine, enhanced controls and the world's greatest winter resorts, creating the most authentic snowboarding experience on the market. Action is interlaced with a hip storyline that encompasses the distinct snowboarder culture, style, music and attitude. Offering gameplay on seven new real-world resorts, Amped 3 offers hundreds of challenges, including the option for players to test their skills snowmobiling and sledding and then have their top scored runs, hang-times and crashes automatically posted on the Xbox Live(R) online game service. Players can also explore the backcountry on snowmobile to find the perfect spots and then use the Park Builder for planting their own jumps and rails. Amped 3's Snow Tracks in-game soundtrack features more than 300 new independent music tracks.

About NHL 2K6

The only NHL video game available for the Xbox 360, NHL 2K6 brings players the action and excitement of professional hockey and all the features that have made NHL 2K6 the #1 rated** NHL video game for the current generation consoles. NHL 2K6 for the Xbox 360 enhances the current generation game with unparalleled visuals, high-resolution player models, incredible ice reflections, real-time ice degradation, new net physics, a fully 3D crowd, and more. Innovative gameplay features like Crease Control(TM), co-created by Dallas Stars All-Star goalie and NHL 2K6 cover athlete Marty Turco, allow gamers advanced control as they switch to the goalie's point of view and alter their positioning based on where the puck is played. NHL 2K6 also incorporates all the new NHL rules and has the most current rosters available with the latest player transactions and hot new rookies.

NBA 2K6 is rated "E" for Everyone, Amped 3 is rated "T" for Teen, and NHL 2K6 is rated "E10+" for Everyone 10 and older.

For more information, log onto <http://www.2ksports.com> and <http://www.2kgames.com>

*According to GameRankings.com average scores of 2005 pro basketball video games

**According to GameRankings.com average scores of 2005 pro hockey video games

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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