

Rockstar Games Announces **Grand Theft Auto: Chinatown Wars HD** on the App Store

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Highest-rated handheld game available now for the iPad*

NEW YORK, Sep 09, 2010 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), today announced that **Grand Theft Auto: Chinatown Wars HD** is now available on the App Store. The critically acclaimed title brings the intense, story-driven action to the iPad with updated, high-definition graphics.

Grand Theft Auto: Chinatown Wars HD is the latest game in the ground-breaking **Grand Theft Auto** series. The handheld title marries the best gameplay elements of the **Grand Theft Auto** series and offers deep, fast-paced adventures with intuitive touch screen controls to gamers-on-the-go. Featuring more than 50 missions and countless side activities, the title follows the tale of Huang Lee as he navigates the dangerous criminal underground of Liberty City. **Grand Theft Auto: Chinatown Wars HD** also includes Independence FM, an innovative way to customize the soundtrack using music from your iTunes library.

Grand Theft Auto: Chinatown Wars garnered rave reviews from top critics, becoming the highest-rated handheld title of this console generation.

Grand Theft Auto: Chinatown Wars HD is available for \$9.99 from the App Store at <http://itunes.com/apps/grandtheftautochinatownwarshd>. For more news and information, visit the official **Grand Theft Auto: Chinatown Wars** website (<http://www.rockstargames.com/chinatownwars>); become a friend of Rockstar Games on Facebook (<http://www.facebook.com/rockstargames>); or follow Rockstar Games on Twitter (<http://www.twitter.com/rockstargames>).

** According to Metacritic.com and GameRankings.com average combined scores on the Nintendo DS(TM) and PSP(R) (PlayStation(R)Portable) system as of 9/8/10.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop

other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2009, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2010, and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

SOURCE: Take-Two Interactive Software

Rockstar Games

Bruce Dugan, 212-334-6633

bruce.dugan@rockstargames.com

or

Take-Two Interactive Software, Inc.

Meg Maise, 646-536-2932

Corporate Press/Investor Relations

meg.maise@take2games.com