

## Cover Players Announced for All-Pro Football 2K8

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John Elway, Jerry Rice, Barry Sanders lead the roster of legends

featured in All-Pro Football 2K8

NEW YORK--(BUSINESS WIRE)--June 6, 2007--2K Sports, the sports publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), proudly announced today that football legends John Elway, Jerry Rice and Barry Sanders will grace the cover of its highly-anticipated football simulation, All-Pro Football 2K8. Elway, Rice and Sanders will lead a roster of over 200 famous football heroes featuring each star's trademark moves and abilities.

Fans will be able to lead the charge with John Elway, the 'Duke of Denver', as the quarterback with the most game winning or tying scoring drives in the 4th quarter. Gamers can call on his unique player attributes to clinch the winning touchdown in a close game. Fans can also count on Barry Sanders, star running back with 15,296 career rushing yards, to make defenders miss tackles with his famous juke and spin moves. Also featured in the game is Jerry Rice who will make amazing catches and run the precision routes that have made him one of the greatest wide receivers in football history.

"To represent All-Pro Football 2K8, we selected three of the greatest football players in history," said Erik Whiteford, Vice President of Marketing for 2K Sports. "John Elway, Barry Sanders, and Jerry Rice are well-recognized for their great competitive spirit, legendary talents, and passion for the game of football - it would be hard to find three better football players to represent our title."

"2K Sports has brought together several of the greats in this game," said John Elway, one the most successful professional quarterbacks ever with 148 career wins and two championship wins. "I'm really excited to be a part of All-Pro Football 2K8 as they bring together the greatest football legends in the history of this game."

"I'm really excited to not only be part of this great football title, but also to represent the greatest football players in one video game," said Jerry Rice, the legendary wide receiver and all-time career leader in pass receptions, yards, and touchdowns. "2K Sports has a proud legacy of making the finest sports games and I'm honored to officially represent All-Pro Football 2K8."

Football fans will instantly identify their favorite legendary football players not just from their appearance but also by their trademark playing styles. With these football greats, All-Pro Football 2K8 celebrates the football tradition and creates a brand new next generation football experience.

All-Pro Football 2K8 is planned for release this summer for the Xbox 360(TM) video game and entertainment system from Microsoft and the PLAYSTATION(R)3 computer entertainment system and will feature an authentic next generation gridiron experience that showcases legendary gameplay, innovative features, and the outstanding visual quality sports gamers have come to expect from 2K Sports.

For more information, log onto <http://www.2ksports.com>

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ

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