## 2K Announces New Monster and Hunters Coming to Evolve<sup>TM</sup>

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Hunting Season 2 to include new Monster and four new Hunters that introduce all-new gameplay mechanics

First upcoming character – Lennox (Assault class) – available June 23, 2015

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NEW YORK--(BUSINESS WIRE)--Jun. 18, 2015-- <u>2K</u> and <u>Turtle Rock Studios</u> announced today that one new Monster and four new Hunters are coming to <u>Evolve<sup>TM</sup></u>, the 4v1 shooter in which four Hunters cooperatively fight to take down a single-player controlled Monster. Offered individually, or as part of *Hunting Season 2\**, all five new characters will be made available prior to the end of Take-Two Interactive, Inc.'s fiscal year on March 31, 2016. The first new character, Lennox (Assault class), will be available on June 23, 2015.

This Smart News Release features multimedia. View the full release here: <a href="http://www.businesswire.com/news/home/20150618005007/en/">http://www.businesswire.com/news/home/20150618005007/en/</a>

**Evolve Hunting Season 2** will be available for purchase on June 23, 2015 for Xbox One, PlayStation®4 computer entertainment system, and Windows PC. Those who purchase the new Monster and Hunters as part of **Hunting Season 2** will also receive an additional exclusive skin with the launch of each of the five new included playable characters.

Coming to *Evolve* later this month, Lennox (Assault class) is the first Hunter in *Evolve* to feature a melee attack. Her 'Thunderchild' mechanized suit is equipped with a Plasma Lance that deals massive amounts of damage in close combat, while her Autocannon and Thunder Strike attack allow Lennox to fight when outside of melee range.

"The new Monster and Hunters coming to *Evolve* in Hunting Season 2 are some of the most unique characters our team has created," said Chris Ashton, co-founder and design director at Turtle Rock Studios. "Each of these characters introduces combat mechanics that are brand new to the *Evolve* gameplay experience."

#### About Evolve

From Turtle Rock Studios, creators of *Left 4 Dead*, comes *Evolve*, the highly anticipated shooter in which four Hunters face off against a single, player-controlled Monster in adrenaline-pumping 4v1 matches. Play as the Monster to use savage abilities and an animalistic sense to kill your human enemies, or choose one of four Hunter classes (Trapper, Support, Assault and Medic) and team up to take down the beast on the planet Shear, where flora and fauna act as an adversary to man and Monster alike. Level up to unlock new Hunter or Monster characters as well as upgrades, skins, and perks. Earn your infamy on the leaderboards and become the apex predator.

**Evolve** is now available worldwide for Xbox One, PlayStation®4 system, and Windows PC. **Evolve** is rated M for Mature by the ESRB. For more information on **Evolve**, follow us on <u>Twitter</u>, become a fan on <u>Facebook</u>, subscribe on <u>YouTube</u> and visit <a href="http://www.**Evolvegame.com">http://www.Evolvegame.com</a>.** 

\*Xbox Live, PlayStation®Network, or Steam account and Internet connection required. Copy of **Evolve** required to play. On Xbox One, Xbox Live Gold membership required for some game modes. Additional in-game content available (sold separately).

2K is a wholly owned publishing label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO).

#### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of

interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <a href="http://www.take2games.com">http://www.take2games.com</a>.

#### **About 2K**

Founded in 2005, 2K develops and publishes interactive entertainment globally for console systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Firaxis Games, Visual Concepts, Hangar 13, Cat Daddy Games and 2K China. 2K's stable of high quality titles includes the critically acclaimed BioShock®, Borderlands<sup>TM</sup>, and XCOM® franchises, the beloved Sid Meier's Civilization series, the innovative Evolve<sup>TM</sup>, the popular WWE 2K franchise and NBA 2K, the #1 rated and #1 selling basketball franchise\*\*. 2K is headquartered in Novato, California and is a wholly owned label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO). For more information, please visit www.2k.com.

\*\*According to 2008 - 2015 Metacritic.com and The NPD Group estimates of U.S. retail video game sales through May 2015.

### **About Turtle Rock Studios**

Founded in 2002, Turtle Rock Studios is an independent AAA game development studio based in Southern California. In addition to developing *Evolve*, Turtle Rock Studios created the critically-acclaimed *Left 4 Dead* and has also developed additional content for *Left 4 Dead*, *Left 4 Dead 2* and titles in the *Counter-Strike* universe including *Counter-Strike*: *Condition Zero* and *Counter-Strike*: *Source*.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2015, including the risks summarized in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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