

Rockstar Games Announces PSP Handheld Entertainment System Lineup; A New Grand Theft Auto Title and Midnight Club 3: DUB Edition Available This Spring

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NEW YORK--(BUSINESS WIRE)--Jan. 10, 2005--Rockstar Games, the world-renowned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce Midnight Club 3: DUB Edition and a brand new iteration of Grand Theft Auto for the highly anticipated PSP(TM) handheld system. Midnight Club 3: DUB Edition and the new Grand Theft Auto title, which will be set in Liberty City, are being developed by Rockstar Leeds in conjunction with Rockstar San Diego and Rockstar North, respectively. Both titles are expected to be available near the launch of the PSP handheld system in North America and Europe.

"Bringing two of our most successful game franchises to this thrilling new platform not only gives us an opportunity to create a new dimension for these already extraordinary series but also allows us to begin to explore the full potential of the PSP handheld system," said Sam Houser, President of Rockstar Games. "Sony's extremely impressive technology has allowed Rockstar Leeds to do more on a handheld machine than we could have ever imagined. We are very excited for gamers to experience these two genre-defining franchises in a fashion that could have never before been possible on a portable system."

"We are working very closely with Rockstar North and Rockstar San Diego to ensure that both Grand Theft Auto and Midnight Club 3: DUB Edition remain faithful to the initial vision of these respective franchises," said Gordon Hall, President of Rockstar Leeds. "We understand that gamers' expectations will be very high for new PSP handheld system titles and we are confident that we can deliver exhilarating experiences that will set the standard for what a PSP game can be with Midnight Club 3: DUB Edition and our new Grand Theft Auto title."

Midnight Club 3: DUB Edition has previously been announced for the PlayStation(R)2 computer entertainment system and Xbox (R) video game system from Microsoft.

About Sony Computer Entertainment America

Recognized as the undisputed industry leader, Sony Computer Entertainment America markets the PlayStation(R) game console and develops, publishes, markets and distributes software for the PlayStation game console and the PlayStation(R)2 computer entertainment system for the North American market. Based in Foster City, Calif., Sony Computer Entertainment America serves as headquarters for all North American operations and is a wholly-owned subsidiary of Sony Computer Entertainment Inc.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, PSP(TM) handheld entertainment system, Xbox(R), Nintendo GameCube(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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October 31, 2004 in the section entitled "Risk Factors".

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