

Global Star Sudoku Fever(TM) For Game Boy(R) Advance Is Now Available at Retailers in North America

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NEW YORK--(BUSINESS WIRE)--Feb. 8, 2006--Global Star Software, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced that Global Star Sudoku Fever is now available at retailers in North America. In response to the puzzle craze that is sweeping North America, Global Star Sudoku Fever is the first Sudoku puzzle game available for Game Boy(R) Advance. This title will be available in Europe in March 2006.

The Sudoku phenomenon continues unabated: puzzles appear daily in newspapers such as USA Today, the New York Post and Chicago Sun Times. Hundreds of books and magazines are dedicated to Sudoku and thousands of chat rooms, online forums and blogs have been created where Sudoku enthusiasts trade strategies.

Global Star Sudoku Fever is designed with varying difficulty levels to appeal to beginners as well as experts. It features an infinite number of puzzles and four different grid sizes: the classic 9x9, as well as 8x8, 6x6 and 4x4. For an extra challenge, players can select colored symbols or letters in place of numbers. They also have the option of choosing a variety of themed backgrounds. Additionally, there is a unique Sudoku Solver Mode which serves as a companion for puzzles from newspapers, books and other outlets.

"Global Star Sudoku Fever takes Sudoku to the next level," said Steven Lux, vice president of publishing for Global Star Software. "In addition to playing the traditional game loved by millions, we've added new twists with mini and junior puzzles and game play with symbols and letters among other intriguing features. And thanks to Global Star Sudoku Fever's interactive nature, the game can provide you hints and tips along the way."

Global Star Sudoku Fever was designed and developed by puzzle.tv, a division of Nithbridge Ltd. The title has a suggested retail price of \$19.99 and is rated E for Everyone. For more information and to preview the strategy guide, please visit <http://www.globalstarsoftware.com/sudokufever/>

About puzzle.tv

www.puzzle.tv is owned by Nithbridge Ltd, based in the UK, and produces a variety of puzzles designed for multiple media outlets including traditional print, the Internet, cd-rom, interactive television and mobile phones.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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