

Rockstar Games Announces Grand Theft Auto V Release Date

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NEW YORK--(BUSINESS WIRE)--Jan. 31, 2013--

Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that **Grand Theft Auto V** is expected to launch worldwide for the Xbox 360® video game and entertainment system from Microsoft and PlayStation®3 computer entertainment system on September 17, 2013.

Los Santos: a sprawling sun-soaked metropolis full of self-help gurus, starlets and fading celebrities, once the envy of the Western world, now struggling to stay afloat in an era of economic uncertainty and cheap reality TV. Amidst the turmoil, three very different criminals plot their own chances of survival and success: Franklin, a former street gangster, now looking for real opportunities and serious money; Michael, a professional ex-con whose retirement is a lot less rosy than he hoped it would be; and Trevor, a violent maniac driven by the chance of a cheap high and the next big score. Running out of options, the crew risks everything in a series of daring and dangerous heists that could set them up for life.

“**Grand Theft Auto V** continues to push the series forward in new ways; Rockstar North are creating our deepest, most beautiful and most immersive world yet,” said Sam Houser, Founder of Rockstar Games. “We are very excited for people to learn more about the game in the coming months.”

The September release date moves the launch back from its original projected release window of spring 2013 in order to allow additional development time. The biggest, most dynamic and most diverse open world Rockstar Games has yet created, **Grand Theft Auto V** blends storytelling and gameplay in new ways as players repeatedly jump in and out of the lives of the game’s three lead characters, playing all sides of the game’s interwoven story.

All the classic hallmarks of the groundbreaking series return, including incredible attention to detail and **Grand Theft Auto**’s darkly humorous take on modern culture, alongside a brand new and ambitious approach to open world multiplayer.

About Rockstar Games

Founded in 1998 and headquartered in New York, Rockstar Games creates and publishes some of the world’s most critically acclaimed and best-selling video game franchises, including the ground-breaking **Grand Theft Auto** series, **Red Dead Redemption**, **L.A. Noire**, the **Max Payne** series, **Bully** and the **Midnight Club** street racing games. Rockstar’s award-winning development team consists of studios in Edinburgh, Leeds, London, New England, San Diego and Toronto.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company’s common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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