

Take-Two Interactive Software, Inc. "Exposes" Its Electronic Entertainment Expo Lineup; Publisher of Number-One Selling Video Game of 2001 Ups-the-Ante in 2002

May 17, 2002 9:54 AM ET

NEW YORK, May 17, 2002 (BUSINESS WIRE) -- Take-Two Interactive Software, Inc. (NASDAQ: TTWO) is pleased to reveal its 2002 lineup at the Electronic Entertainment Expo (E3) in Los Angeles on May 22-24, 2002.

Take-Two will display its products in Booth #524 of the South Hall, spanning all next generation consoles including the PC, PlayStation(R)2 computer entertainment system, the Xbox(TM) videogame system from Microsoft, Nintendo Game Boy(R) Advance, Nintendo GameCube(TM) and the PlayStation (R) game console.

"Take-Two's titles have taken the world by storm and in the process we have successfully built some of the industry's most successful franchises," said Kelly Sumner, CEO of Take-Two Interactive Software. "We pride ourselves on knowing what our audience wants and we are certain that we have brought to E3 a diverse, exciting and above all, fun lineup."

Rockstar Games' Lineup:

Grand Theft Auto 3: Grand Theft Auto 3 for the PlayStation 2 was the number-one selling game of 2001 and is now headed for the PC. Featuring a fully three-dimensional, living city, a combination of narrative driven and non-linear gameplay and a completely open environment, the game represents a revolutionary leap forward in interactive entertainment. Players are put at the heart of their very own gangster movie and let loose in a city in which anything can happen and probably will. Grand Theft Auto 3 is set for release on the PC in May 2002.

Smuggler's Run Warzones: Smuggler's Run Warzones, the first Smuggler's Run title to grace the GameCube console, offers the most dynamic smuggling challenge yet. With 5 huge maps, over 30 missions and 2 to 4 person multiplayer action, Smuggler's Run Warzones is a massive off-road driving adventure. As an elite international smuggler working in the most volatile warzones on earth, the player careens through large, expansive environments from the treacherous terrain of Vietnam to the extreme settings of Eastern Europe. Smuggler's Run Warzones for GameCube is set for release in July 2002.

Gathering of Developers' Lineup:

Stronghold Crusader: FireFly Studios' Stronghold Crusader for PC, the highly anticipated successor to the best-selling Stronghold, combines the finest aspects from the city builder and real-time strategy genres. As European nobles or Arabian warriors, players must conquer the harsh terrain in the legendary Crusades of the 11th and 12th centuries. Make the journey to Arabian lands renowned for brave warriors and fearsome weaponry, while reliving heroic battles from the historic Crusades. The player's challenge is to build and defend medieval desert fortresses and lay siege to fearless enemies. This title will be displayed in a private area in the Take-Two booth at E3.

Age of Wonders II: Age of Wonders II, the sequel to the award winning Age of Wonders(R), is the ultimate in fantasy turn-based strategy with an invigorating mix of empire building, role-playing and warfare. Players explore a world full of mythical creatures and mysterious lands while building an impressive force as an all-powerful Wizard. Through dangerous perils, your challenge is to embrace your destiny and take your rightful place at the head of the Circle of Evermore. Age of Wonders II is set for release on PC in June 2002.

Take-Two's Lineup:

Celebrity Deathmatch: MTV presents Celebrity Deathmatch, the no-holds barred, all-star claymation wrestling satire. Battle in the original Celebrity Deathmatch ring or choose from all-new arenas: the graveyard, Deathcon 2000 or the steel factory. Show hosts Nick Diamond and Johnny Gomez provide comical play-by-play commentary and referee Mills Lane crowns the winners and losers. This title will be displayed in a private area in the Take-Two booth at E3.

Duke Nukem Advance: Duke Nukem Advance is a first-person shooter combining the action and comical elements that have made the Duke Nukem franchise so successful. Alien scientists have plotted to take over the earth, and now, it is Duke Nukem's job to prevent them from executing their evil science project. Duke is using his full arsenal of weapons and is teleporting to various locations around the world in order to stop the alien menaces.

Conflict: Desert Storm: Conflict: Desert Storm is a third-person, squad based tactical shooter that lets players lead one of the best known and most feared special operations forces in the world: the elite British SAS or the US Delta Force. Covert missions take players through hostile environments where only expertise in stealth, tactics and firepower will ensure success and the safety of your men. Missions range from vital scud-hunting missions deep within enemy territory to highly secretive rescue and assassination operations in Baghdad itself. Conflict: Desert Storm is set for release on PC, PlayStation 2, Xbox and GameCube later this year.

Spec Ops: Airborne Division: Spec Ops: Airborne Division is a third-person action shooter sending players deep behind enemy lines to carry out top-secret covert operations. Rescue friendly forces, destroy strategic military structures, secure intelligence information, and eliminate high-profile targets. Spec Ops: Airborne Division is set for release on PlayStation in June 2002.

Austin Powers Pinball: Austin Powers Pinball(TM) is a groovy pinball game for the PlayStation, based on the widely popular Austin Powers movies. Go head to head against the wicked minions of Dr. Evil during shagedelic missions to save the world. Control flippers to escape the mutant sea bass, destroy the fembots, and confront enemies at the Moonbase Showdown.

Take Two's Greatest Hits Lineup:

Smuggler's Run: Smuggler's Run has achieved the honor of inclusion into Sony's "Greatest Hits" lineup of top selling PlayStation 2 games. Smuggler's Run takes players beyond tracks and into truly open and vast environments, offers an assortment of off-road racing vehicles, and sends gamers on missions to smuggle contraband across tightly guarded international borders. Smuggler's Run combines the action of off-road racing and the adventure of being a smuggler. The "Greatest Hits" Smuggler's Run title will be available for a suggested retail price of \$19.99 in May 2002.

Midnight Club: Midnight Club has achieved the honor of inclusion into Sony's "Greatest Hits" lineup of top selling PlayStation 2 games. Midnight Club combines high speed driving action and adventure through London and New York City. Escaping the law and building up an arsenal of vehicles offers players a diverse racing experience with attitude. The "Greatest Hits" Midnight Club title will be available for a suggested retail price of \$19.99 in May 2002.

The following titles will also be on display:

Grand Theft Auto 3: Grand Theft Auto 3 was released in October 2001 on the PlayStation 2 to unprecedented success and critical acclaim. It quickly earned mass-market recognition and became the number one selling game of 2001 across all platforms. Grand Theft Auto 3 has been the recipient of over 40 awards including numerous "Game of the Year" awards.

State of Emergency: State of Emergency re-invents the old-school street brawler genre by combining more than an unprecedented 250 rioters on screen with an endless array of special fighting moves, weapons and interactive environmental objects. State of Emergency's comical cartoon style complements its over the top, arcade driven gameplay. State of Emergency was released on the PlayStation 2 in February 2002.

Max Payne: Max Payne is a stylish, revenge driven action game which combines the most popular elements from today's biggest box office action thrillers with the latest in videogame technology. Max Payne is a fugitive undercover cop framed for murder, and now hunted by cops and the mob. Max Payne was released on the PlayStation 2 and Xbox in December 2001.

The Italian Job: The Italian Job is a mission-based driving game based on the most exciting elements of the 1969 comedy caper film of the same name. All the great high-speed chases and thrills from the cult-classic film are featured throughout the game. Take on the mob, the police and the gridlock traffic of Turin for glorious riches or a life behind bars. The Italian Job was released on the PlayStation this month.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R), PlayStation(R)2, Xbox(TM), Nintendo Game Boy Color, Nintendo GameCube and Nintendo Game Boy Advance. The Company publishes and develops products through various wholly owned subsidiaries including: Rockstar Games, Rockstar Studios, Gathering of Developers, TalonSoft, Joytech, PopTop, Global Star and under the Take-Two brand name. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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