

2K Sports Announces NHL 2K6 for Xbox 360 Now Available

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NEW YORK, Nov 15, 2005 (BUSINESS WIRE) -- 2K Sports, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), today announced that NHL(R) 2K6 for the Xbox 360(TM) video game and entertainment system from Microsoft has shipped to North American retailers. With true-to-life graphics and innovative features like Crease Control(TM), NHL 2K6 is the only hockey title available for Xbox 360 at the launch of the system.

Making its Xbox 360 console debut, NHL 2K6 introduces Crease Control(TM), a new gameplay feature that allows players the opportunity to control the goalie in ways never before possible. Created with the help of Dallas Stars All-Star goalie and NHL 2K6 cover athlete Marty Turco, this breakthrough goaltending interface allows gamers advanced control as they can switch to the goalie's point of view and alter their positioning based on where the puck is played. As the opponent shoots the puck, the game goes into a dynamic slow-motion action perspective where the player must position the goalie's save cursor in the right location to stop the shot. This exciting feature provides gamers with the experience of an NHL goaltender, delivering responsive controls and dramatic goalie save animations.

"Crease Control spawned from brainstorming sessions I had with the development team," stated Marty Turco, Dallas Stars goalie and NHL 2K6 cover athlete. "Knowing that the new NHL rules were going to bring more action to the net than ever before, our goal was to create a revolutionary control scheme that not only relied on important goaltending fundamentals, but also was incredibly fun to use. Crease Control puts the gamer in the goalie's shoes."

NHL 2K6 for Xbox 360 redefines the virtual NHL experience with unparalleled visuals, including incredible ice reflections featuring real-time ice degradation complete with ruts and spray, new net physics with animations for every goal scored, high-resolution player models and a fully 3D crowd in highly detailed arenas. NHL 2K6 also incorporates all the new NHL rules, as well as most current rosters available with the latest big transaction players and hot new rookies.

In addition to all of the exciting and innovative Xbox 360-exclusive features, NHL 2K6 includes Franchise Mode, ProControl(TM), On-The-Fly Coaching, Enforcer System and more! These features also made NHL 2K6 the #1 rated hockey game for current generation consoles*.

For more information on 2K Sports titles, please visit <http://www.2ksports.com>

*According to GameRankings.com average scores of 2003-2005 hockey video games.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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