

2K Sports and 2K Games Preview Four Xbox 360 Titles at X05

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NEW YORK--(BUSINESS WIRE)--Oct. 4, 2005--2K Sports and 2K Games, publishing labels of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), announced the lineup of four playable titles for the Xbox 360(TM) video game and entertainment system from Microsoft available for play at Microsoft's X05 event in Amsterdam. NBA 2K6, Amped 3, Top Spin 2, and The Elder Scrolls IV: Oblivion are all designed for Xbox 360 and can be found at the 2K Dome at X05 on October 4th and 5th.

"I'm extremely excited about X05 as it gives us a chance to show off an incredible line-up under an exciting new brand -- 2K Sports. The 2K line of products has always been rated among the best and now we have a brand that recognizes this legacy," said Greg Thomas, president of Visual Concepts, a 2K Sports studio. "This year, the 2K Sports line-up has grown significantly and features titles produced in our internal studios by Visual Concepts, Kush Games and Indie Built. Each of these studios has developed award-winning sports titles and they are committed to delivering the most realistic and entertaining sports experience possible."

"We're very proud to be supporting the Xbox 360 and are extremely excited to be showcasing The Elder Scrolls IV: Oblivion from Bethesda Softworks," said Christoph Hartmann, Managing Director for 2K Games. "By working with some of the best developers in the business, we're seeking to create a next generation lineup that will satisfy the cravings of any and all types of gamers."

The X05 lineup includes:

NBA 2K6: NBA 2K6 hits the hardwood with all the ingredients necessary to continue its reign as the No. 1 rated pro basketball game*. Players elevate their game by utilizing the innovative V.I.P. System(TM) to challenge profiles of friends and other NBA 2K6 gamers across the country that match their gameplay tendencies down to the last detail. With the industry leading online experience and unrivaled franchise control, NBA 2K6 offers the most comprehensive and entertaining roundball experience anywhere.

Amped 3: Amped 3, like snowboarding itself, isn't just about the sport. Sure, it all starts with riding huge mountains, finding lines through the trees in hip-deep powder, and tricking your butt off ... which is why there's an all-new physics engine, perfected controls, and the most authentic riding experience at some of the world's greatest winter resorts. But the soul of snowboarding is all about style. So, in Amped 3, there's incredible customization, a fat helping of boarding culture, and huge Snowbox(TM) loaded with killer gameplay. With a new Park Builder, insane bone-breaking sledding, and snowmobiles for exploring, you can be who you want, go where you want, and do what you want.

Top Spin 2: One of the top Xbox sports games in both sales and popularity returns for another victory on Xbox 360. Everything you loved about Top Spin is back and made even better. The peerless player-creator is reborn with the powerful Digital Identity(TM) that truly puts you in the game. Experience the pro tour in venues that are alive and dynamic with environmental elements that react to your play. Characters are even more stunning with the addition of HD technology and the inclusion of the top players in the world like Maria Sharapova, Venus Williams, Andy Roddick, Lleyton Hewitt and Roger Federer. Put it all online and you once again have the greatest tennis game ever created.

The Elder Scrolls IV: Oblivion: The fourth title in the best-selling Elder Scrolls series from Bethesda Softworks brings the RPG genre to new heights with its combination of freeform gameplay and cutting-edge graphics. Oblivion features a 3D engine that can render stunningly realistic environments, groundbreaking AI for all characters in the game, and the same open-ended gameplay style that has made The Elder Scrolls one of the most critically acclaimed franchises of all-time.

For more information about these games, visit www.2kgames.com or www.2ksports.com.

*According to GameRankings.com average scores of 2004-2005 pro basketball video games

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. (NASDAQ: TTWO) is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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