

Global Star Software Announces Dora The Explorer: Journey to The Purple Planet Available Exclusively at Toys "R" Us Stores Nationwide; Dora and Boots Come to PlayStation(R)2 and Nintendo GameCube For the First Time

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NEW YORK--(BUSINESS WIRE)--Oct. 13, 2005--Global Star Software, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced that Dora the Explorer(TM): Journey to the Purple Planet is currently available exclusively at Toys "R" Us stores in North America. This is the first ever Dora the Explorer video game to be developed and released for the PlayStation(R)2 computer entertainment system and Nintendo GameCube(TM) console systems. Fans of the award-winning series on Nickelodeon(TM) will find the game faithfully models the television show, allows interactivity with Dora and her pal Boots, is accessible for children of any age and provides an "out of this world" adventure for both kids and parents alike.

"We're excited to partner with both Nickelodeon and Toys "R" Us in this special product launch," said Steven Lux, VP Publishing of Global Star. "This is Dora's debut on the current-generation consoles and Toys "R" Us is creating a world-class merchandising campaign to support it."

"We are delighted that Global Star Software is bringing Dora the Explorer, our number one pre-school franchise, to the ever growing console audience," said Stacey Lane, Senior Director, Interactive & Electronics, Nickelodeon & Viacom Consumer Products. "Parents and gamers alike will be sure to enjoy exploring the 3-D universe found in Dora the Explorer: Journey to the Purple Planet."

"Dora the Explorer has a huge fan base among Toys "R" Us customers," said Lucky Evani, Buyer, Toys "R" Us. "We are thrilled to be the exclusive retailer for this interactive Dora video game and expect that it will be on a lot of kids' wish lists this holiday season."

In the game, Dora and Boots embark on an interactive adventure like never before. Players join them as they blast off into outer space and travel far into the great unknown. Along the way, they meet five new friends who just happen to be lost space creatures. It's up to Dora and Boots to help them find their way back home to the Purple Planet.

Dora the Explorer: Journey to the Purple Planet was developed by Monkey Bar Games(TM), a division of Vicious Cycle Software, Inc. The title has a suggested retail price of \$29.99 and is rated EC for Early Childhood. For more information please visit www.globalstarsoftware.com

About Nickelodeon & Viacom Consumer Products

Nickelodeon & Viacom Consumer Products (NVCP) manages the merchandise licensing, home video, music, book and interactive software businesses for Nickelodeon brands and characters as well as the properties of Comedy Central, Spike TV and MTV Networks International, as well as some non-Viacom properties. In addition, NVCP manages the merchandise, interactive, book, and wireless licensing for Paramount Pictures properties. The NVCP business represents over \$4 billion in retail sales. Nickelodeon, MTV Networks, Comedy Central and Spike TV are trademarks of Viacom International Inc.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. (NASDAQ: TTWO) is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and

Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com. (TM), (R) and Nintendo GameCube are trademarks of Nintendo. (C) 2001 Nintendo.

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