

Rockstar Games Announces Max Payne 3 Special Edition Available from November 21 to January 15

November 21, 2011 11:35 AM ET

NEW YORK--(BUSINESS WIRE)--Nov. 21, 2011-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that a special edition of *Max Payne 3* is available now for pre-order for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, and Windows PC.

The contents of the *Max Payne 3* Special Edition will be available from November 21 to January 15 and will include:

- A copy of *Max Payne 3*;
- 10" tall **Collectible Max Payne Statue** created in a collaboration between TriForce and Rockstar Games;
- Series of game-inspired **Original Still Life Art Prints** that depict some of Max Payne's inner demons and vices;
- Copper and brass-plated iron, bullet-shaped **Bullet Keychain** featuring a screw-off back;
- **Classic Multiplayer Character Pack** of eight playable multiplayer characters for *Max Payne 3* Multiplayer, including fan favorites from the original *Max Payne* and *Max Payne 2* like Max Payne from Max Payne 2, Mona Sax and Vladimir Lem;
- **Disorderly Conduct Multiplayer Weapons Pack** for *Max Payne 3* Multiplayer that includes the Hammerhead Auto Shotgun, G9 Grenade Launcher and Molotov cocktail;
- *Max Payne 3* **Official Soundtrack** featuring the game's instrumental score.

The *Max Payne 3* Special Edition is ideal for fans and players looking for premium and collectible Max Payne content, including digital character and weapon packs not found anywhere else. *Max Payne 3* Special Edition will retail for \$99.99 in North America and is available for pre-order from now until January 15, 2012 while supplies last.

For more information about *Max Payne 3*, please visit <http://www.rockstargames.com/maxpayne3>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key

management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50080643&lang=en>

Source: Take-Two Interactive

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