

2K Games to Publish Ghost Rider Video Game Based on the Popular Marvel Comic Book Franchise and Upcoming Columbia Pictures Film

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NEW YORK, May 01, 2006 (BUSINESS WIRE) -- 2K Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that it will publish Ghost Rider, a new third person action title featuring Marvel Comics' iconic motorcycle riding supernatural super hero, Ghost Rider. The game will be based on both the classic comic book series as well as Columbia Pictures/Marvel Studios' star-studded big screen adaptation of Ghost Rider that is expected to blaze into theaters February 2007. The big-screen action-adventurer features Oscar(R)-winner Nicolas Cage in the title role alongside Eva Mendes (Hitch) and Wes Bentley (American Beauty) as the villainous Blackheart. Ghost Rider is being developed for console and handheld systems by Climax Group and is scheduled for simultaneous release with the movie.

The Ghost Rider feature film follows superstar motorcycle stunt rider Johnny Blaze as he strikes a deal with the vile Mephistopheles for the most precious of commodities - his immortal soul. Now Johnny Blaze is forever destined to ride night after night as the host to the powerful supernatural entity known as the Ghost Rider. The video game continues the storyline, dropping players into the role of Blaze as he is transformed into a super hero with powers to avenge any evil he encounters. Featuring many of the characters and motorcycles from the comic book and movie, Ghost Rider will engage gamers in an immersive, supernatural third person world with a seamless blend of hand-to-hand combat and high-speed motorcycle action.

"Ghost Rider is one of Marvel Comics' most successful comic book franchises and we're thrilled to bring this beloved series to a broader audience," said Christoph Hartmann, Managing Director of 2K Games. "The video game will build upon the popular elements from the Ghost Rider franchise and intertwine its thrilling action and original, compelling content into a gaming experience fans will love."

"Marvel is excited about the upcoming Ghost Rider video game," said Ames Kirshen, Vice President, Interactive at Marvel Entertainment. "2K Games is creating an innovative game that showcases a combination of amazing hand-to-hand combat and motorcycle action intertwined with compelling third person play that offer gamers a truly unique and diverse gameplay experience."

About Columbia Pictures

Columbia Pictures, part of the Columbia TriStar Motion Picture Group, is a Sony Pictures Entertainment company. Sony Pictures Entertainment (SPE) is a subsidiary of Sony Corporation of America (SCA), a subsidiary of Tokyo-based Sony Corporation. SPE's global operations encompass motion picture production and distribution; television production and distribution; digital content creation and distribution; worldwide channel investments; home entertainment acquisition and distribution; operation of studio facilities; development of new entertainment products, services and technologies; and distribution of filmed entertainment in 67 countries. Sony Pictures Entertainment can be found on the World Wide Web at <http://www.sonypictures.com>.

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the

Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands), Auckland, Shanghai and Tokyo. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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SOURCE: Take-Two Interactive Software, Inc.

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