

## Rockstar Games Announces Red Dead Redemption Undead Nightmare Pack Now Available

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*All-new single-player and multiplayer experience downloadable now; standalone disc version of Undead Nightmare in stores November 23rd*

NEW YORK, Oct 26, 2010 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), today announced that the **Red Dead Redemption Undead Nightmare Pack** is now available for digital download from the Xbox LIVE(R) online entertainment network\* and PlayStation(R)Network.

"With **Undead Nightmare, Red Dead Redemption** is completely transformed into an open-world zombie-horror experience," said Sam Houser, Founder of Rockstar Games. "The single-player story brings back some familiar characters in new ways, while multiplayer is a thrilling, non-stop fight for survival."

The **Undead Nightmare Pack** provides an array of new gameplay missions, mechanics, weapons, locations and modes, including:

- All-New Single-Player Story - as the frontier's last and greatest hope, it's up to John Marston to eradicate the zombie outbreak and discover a cure;
- Undead Overrun Co-Operative Multiplayer Mode - band together as a team of 2-4 players and survive endless waves of undead horrors in a variety of locations;
- Four Distinct Zombie Classes - including the Undead rank and file, Bolters, Bruisers and Retchers that will test your mettle and accuracy;
- The Blunderbuss - an all-new, all-powerful shotgun that not only uses zombie parts for ammunition, but adjudicates them in one shot;
- New Melee and Projectile Weapons - set zombies aflame with the torch, cleanse them with Holy Water and lure them towards certain doom with Boom Bait;
- Infected Open World - ambient challenges, zombified animals, mythical creatures and missing persons are scattered throughout the now-undead world of **Red Dead Redemption**;
- All-New Soundtrack;
- New Achievements and Trophies.

**Red Dead Redemption Undead Nightmare Pack** is available now in North America and Europe for download on both PlayStation Network (\$9.99) and Xbox LIVE (800 Microsoft Points).

As a digital download, the **Undead Nightmare Pack** requires a copy of **Red Dead Redemption** to play. **Red Dead Redemption** is available for the Xbox 360(R) video game and entertainment system from Microsoft and PlayStation(R)3 computer entertainment system and is rated M for Mature by the ESRB.

In addition, available in stores on November 23, 2010 in North America and November 26, 2010 in Europe, will be **Red Dead Redemption Undead Nightmare**, a standalone playable disc that bundles together for the first time ever, the **Undead Nightmare Pack**, the **Outlaws to the End Co-Op Mission Pack**, the **Legends and Killers Pack**, the **Liars and Cheats Pack** and all the Multiplayer Free Roam modes released to date. **Undead Nightmare** will be available at retail stores for \$29.99/£24.99/EUR 29.99 for the Xbox 360 system and PlayStation(R)3 system. The game is rated M for Mature by the ESRB and does not require a copy of **Red Dead Redemption** to play.

Set in the early years of the 20<sup>th</sup> century, **Red Dead Redemption** is an epic Western journey across the vanishing American frontier through the eyes of former outlaw John Marston. Alongside the rich, immersive single-player experience, **Red Dead Redemption**'s multiplayer offers a world of dynamic challenges, and competitive games suited for a player of any skill level.

For more news and information, visit the official **Red Dead Redemption** website

(<http://www.rockstargames.com/reddeadredemption>); become a friend of Rockstar Games on Facebook

(<http://www.facebook.com/rockstargames>); or follow Rockstar Games on Twitter ([twitter.com/rockstargames](http://twitter.com/rockstargames)).

***\*Requires Xbox LIVE Gold Membership for online play.***

## **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2009, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2010, and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

SOURCE: Take-Two Interactive Software, Inc.

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