

2K Sports Reveals Features for The BIGS(TM) on Nintendo's Wii(TM)

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NEW YORK--(BUSINESS WIRE)--May 31, 2007--2K Sports, the sports publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), announced today features for The BIGS on Nintendo's Wii(TM). The BIGS, 2K Sports' new Major League Baseball(R) title, brings authentic MLB(R) action to epic arcade proportions with larger-than-life ballparks, over-the-top action, and stunning special effects. The BIGS is the first 2K Sports title available on the Wii and takes full advantage of the Nunchuk(TM) and Wii Remote(TM), making it one of the most innovative titles on the Wii system to date.

"We are very excited to bring our first 2K Sports title to the Wii," said Greg Thomas, President of Visual Concepts, a 2K Sports studio. "With The BIGS we really focused on ways to maximize the Wii's very unique controls by applying them to all the significant actions in baseball. We're always looking to deliver unique gaming experiences and the fun gameplay of The BIGS on the Wii demonstrates our commitment to innovation in sports video games."

The BIGS will be the first licensed baseball sports title on the Wii to demonstrate every aspect of baseball through the revolutionary controls of the system. Players will experience instantaneous feedback with every motion on the Wii Remote whether they're batting, pitching, fielding, or running the bases:

- Batting - The Wii controls sense swinging angle, timing, and pre-swing motion, allowing gamers to aim their hits anywhere in the outfield, display their own unique pre-at-bat "waggles," and unleash power or contact swings, all based on the motion of the Wii Remote and Nunchuk.
- Pitching - With Wii pitching gamers can throw distinct types of pitches using a different motion. Pitch type and speed are determined by a combination of arm speed, wrist movement, and button selection.
- Fielding - Both fielding and throwing are controlled through directional motions of the Wii Remote and Nunchuk which allow you to make spectacular plays on the field including jumping catches, wall climbs, and double plays.
- Base Running - Sprint fast and slide into bases with the Wii Remote and Nunchuk. A "drumming" motion with the controls allows you to control running speed while pointing the controls down allows you to hit the dirt and slide into base.

The BIGS will be available this summer for the Xbox 360(TM) video game and entertainment system from Microsoft, PLAYSTATION(R)3 and PlayStation(R)2 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system and Nintendo's Wii(TM). The BIGS is rated E for Everyone.

For more information, log onto <http://www.2ksports.com>

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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