Rockstar Games Announces Red Dead Redemption: Game of the Year Edition Now Available

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NEW YORK, Oct 11, 2011 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that the ***Red Dead Redemption: Game of the Year Edition*** is now available in North America for the PlayStation(R)3 computer entertainment system and Xbox 360(R) video game and entertainment system from Microsoft.

"***Red Dead Redemption*** allowed us to create a completely fresh and compelling take on the American West," said Sam Houser, Founder of Rockstar Games. "We are excited for players to experience this vision in the definitive edition of the game."

In celebration of more than 160 Game of the Year honors, this comprehensive package includes:

- Original ***Red Dead Redemption*** game with a brand-new hardcore single-player mode;
- ***Undead Nightmare*** single-player campaign and multiplayer* modes;
- ***Legends and KillersPack****, featuring additional multiplayer map locations, multiplayer characters, and the Tomahawk projectile weapon;
- ***Liars and Cheats Pack****, including the Stronghold multiplayer competitive mode, Free Roam gambling games, multiplayer horse races with combat, and the Explosive Rifle;
- ***Hunting and Trading Outfits Pack***, featuring two outfits with corresponding gameplay challenges for John Marston;
- ***Outlaws To The End Co-Op Mission Pack****, including six co-op missions for up to four players;
- All original pre-order content, including the ***Deadly Assassin Outfit***, ***War Horse***, and ***Golden Guns Weapon Pack***;
- ***Solomon's Folly***single-player gang hideout and challenges available for the first time on Xbox 360;
- ***Myths and Mavericks Bonus Pack***, featuring fan-favorite multiplayer characters and all-new locations to battle in.

Red Dead Redemption transports players to Rockstar's vision of the American West at the turn of the 20th century. It follows the tale of reformed outlaw John Marston as he strives to protect his family and bring the members of his former gang to justice. Alongside the rich, immersive single-player experience, ***Red Dead Redemption***'s multiplayer offers a world of dynamic challenges and competitive games suited for a player of any skill level.

Undead Nightmare expands the single-player narrative as John Marston attempts to eradicate a mysterious zombie outbreak and discover a cure. The single-player experience features new challenges, quests, and ambient events, including Missing Persons, where the player must find a missing survivor lost amongst the throngs of undead. New multiplayer content includes Undead Overrun, a multiplayer survival mode where waves of infected attack and players must work together to stay alive against increasingly difficult odds.

Red Dead Redemption: Game of the Year Edition is rated M for Mature by the ESRB and is available now in North America for $49.99.

For more news and information, visit the official ***Red Dead Redemption*** website (http://www.rockstargames.com/reddeadredemption); become a friend of Rockstar Games on Facebook (http://www.facebook.com/rockstargames); or follow Rockstar Games on Twitter (twitter.com/rockstargames).

Requires Xbox LIVE Gold Membership for online play.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(R). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at http://www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50019618&lang=en

SOURCE: Take-Two Interactive

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