

Take-Two Interactive Software Ships MTV's Celebrity Deathmatch for the PlayStation 2, PlayStation, Xbox, and PC

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NEW YORK--(BUSINESS WIRE)--Oct. 15, 2003--

Notorious Superstars Set To Square Off In Hilarious, Gore-Filled Action, Including *NSYNC, Busta Rhymes, Carrot Top And Anna Nicole Smith

Gotham Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO), announced today that MTV's Celebrity Deathmatch(TM) for the PlayStation(R)2 computer entertainment system, PlayStation(R) game console, the Xbox(R) video game system from Microsoft, and PC has shipped to retail outlets nationwide. Based on the MTV claymation hit series, MTV's Celebrity Deathmatch is available for the MSRP of \$19.99. MTV's Celebrity Deathmatch will be shipping to retail in Europe on October 31, 2003.

Featuring the likenesses of 20 of today's top stars, MTV's Celebrity Deathmatch allows gamers to control their favorite (or most hated) personality and create their own side-splitting and chaotic dream match-ups with multiple arenas and three different modes of play. Players can also create their own customizable celebrity to expand on the gameplay possibilities. The game includes biting commentary from MTV's Celebrity Deathmatch announcers Nick Diamond and Johnny Gomez, referee Mills Lane, hilarious unique moves for each character, the classic Deathmatch arena and more than 4,000 recorded lines of riotous trash talk. The teeny-boppers, tabloid princesses and other notorious celebs starring in the game are:

Lance Bass *NSYNC
Carrot Top
Joshua "JC" Chazez *NSYNC
Cleo
Shannen Doherty
Carmen Electra
Joey Fatone, Jr. *NSYNC
Ron Jeremy
Chris Kirkpatrick *NSYNC
Mills Lane
Tommy Lee
Marilyn Manson
Cindy Margolis
Debbie Matenopoulos
Busta Rhymes
Dennis Rodman
Anna Nicole Smith
Jerry Springer
Justin Timberlake *NSYNC
Mr. T

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, the Xbox(R) video game system from Microsoft(TM), Nintendo GameCube(R) and Nintendo Game Boy Advance(TM). The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

About Gotham Games

Headquartered in New York City, Gotham Games is a publisher of interactive entertainment software games for the PlayStation (R), PlayStation(R)2, Xbox(R), Nintendo GameCube(R) and Nintendo Game Boy(R) Advance. Gotham Games is focused on

publishing outstanding titles for gamers of all ages. Gotham Games is a subsidiary of Take-Two Interactive Software, Inc. For more information, please visit www.gothamgames.com.

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