

2K Games to Publish The Darkness Based on Renowned Comic Book Franchise; The Darkness Video Game to Feature First Person Action in Gritty New York Environments and Dark Otherworld

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NEW YORK--(BUSINESS WIRE)--March 3, 2006--2K Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today The Darkness, a premier video game based on the popular comic book franchise. The Darkness is currently in development for next generation console systems and is scheduled to be released next winter.

Under development by the award-winning developer Starbreeze Studios, The Darkness video game is based on the best-selling comic book series from Top Cow Productions and utilizes a Starbreeze internally developed next-generation game engine. The Darkness will feature a distinct blend of dark modern crime drama and supernatural horror with intense first person non-linear gameplay.

"The Darkness video game is a dynamic first person shooter that allows players to call upon the forces of the evil underworld as they fight in gritty, urban environments," said Christoph Hartmann, Managing Director of 2K Games. "Armed with an arsenal of guns, gamers will battle an array of demonic creatures and supernatural powers. The dark and dynamic comic book storyline will translate perfectly into first-person action that fans will love."

In the game, players assume the role of mafia hitman Jackie Estacado. On the night of his 21st birthday, Jackie is possessed by "The Darkness," an ancient demonic entity that gives Jackie spectacular powers. The story, written by Eisner Award winner Paul Jenkins, follows Jackie and his fight with the fictional Francetti mafia. As the story unfolds, the player will learn to utilize traditional weapons and the extraordinary powers of The Darkness.

The best-selling comic book series "The Darkness" launched in 1996 and is currently published in 19 different languages around the world. Union Entertainment, a feature film and video game production company is overseeing the video game adaptation of the franchise. A feature film based on the franchise, produced by Platinum Studios and Dimension Films, is in pre-production for projected release in 2007.

"The Darkness is a great franchise and we're proud to be developing the game with 2K Games, Starbreeze and Union Entertainment," said Matt Hawkins, Top Cow's President and COO.

About Top Cow Productions, Inc.

Top Cow was founded in December of 1992 and currently publishes its line of comic books in 21 languages in over 55 different countries. The company has launched 20 franchises (18 original and 2 licensed) in the industry's Top 10, seven at #1, a feat accomplished by no other publisher in the last two decades. Its flagship franchise Witchblade was TNT's #1 original film of 2000. Virtually all of Top Cow's other properties are in development as feature films, live action television, animation or video games. www.topcow.com

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ

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