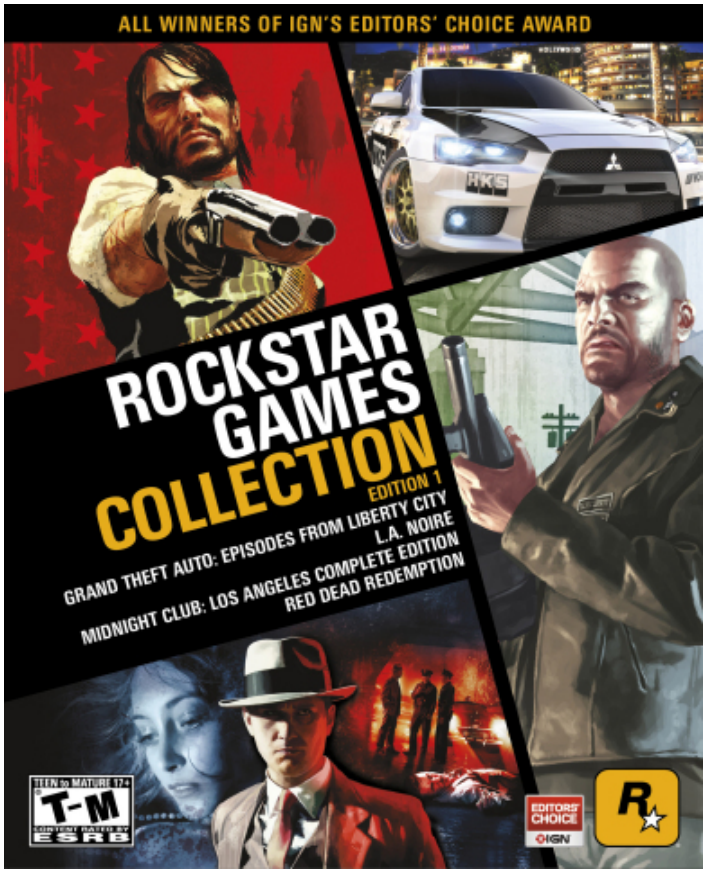
Rockstar Games Announces Rockstar Games Collection: Edition 1

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Four critically acclaimed games together in one pack

NEW YORK--(BUSINESS WIRE)--Oct. 11, 2012-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that the premium four-game ***Rockstar Games Collection: Edition 1*** box set will launch in North America on November 6, 2012 for the PlayStation®3 computer entertainment system and Xbox 360® video game and entertainment system from Microsoft at a suggested retail price of $59.99.



Rockstar Games Collection: Edition 1 will be available for Xbox 360 and PS3 on November 6, 2012 (Photo: Business Wire)

"The ***Rockstar Games Collection*** includes four amazing and wildly diverse experiences," said Sam Houser, Founder of Rockstar Games. "From the vast plains of the dying West to the chaos of Liberty City; and from a dark crime thriller to street racing in real-world Los Angeles, this collection contains some of our best work so far."

The ***Rockstar Games Collection: Edition 1*** includes four of the most critically acclaimed titles ever made for the Xbox 360 and PS3™, representing four different aspects of the incredible storytelling, immersive experiences and addictive gameplay for which Rockstar Games is renowned:

- ***Red Dead Redemption®*** – Winner of over 170 Game of the Year awards, ***Red Dead Redemption*** brings the dying West to life with a vibrant open-world, powerful story, and intense single- and multiplayer action.
- ***Grand Theft Auto®: Episodes from Liberty City*** – The explosive conclusion to the highest-rated game of all time*, ***Grand Theft Auto IV***, featuring two complete games on one disc: ***The Lost and Damned & The Ballad of Gay Tony***.
- ***L.A. Noire®*** – The revolutionary crime thriller featuring MotionScan, a breakthrough technology that captures every nuance of a real actor's facial performance, providing a level of realism, detail and emotion never before seen in a video game. Featuring brand new gameplay and a dark, hard-boiled detective story, ***L.A. Noire*** became the first ever video game to be recognized by the Tribeca Film Festival.
- ***Midnight Club®: Los Angeles Complete Edition*** – One of the highest-reviewed racing titles of this generation, featuring deeply customizable real world cars, non-stop open world street racing and intense multiplayer action. The ***Complete Edition*** also includes every downloadable real world vehicle and city section released since launch.

All four games will be available together in time for the holidays as the ***Rockstar Games Collection*** at a suggested retail price of $59.99.

The ***Rockstar Games Collection*** contains games rated Teen to Mature by the ESRB and will be available at retail stores in North America beginning November 6, 2012.

**For the Xbox 360 and PS3, according to Metacritic.com.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of

interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2012, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50438837&lang=en

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