

## Midnight Club: Los Angeles Official World Championship Series Begins

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NEW YORK--(BUSINESS WIRE)-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that eligible gamers across the globe will now have the chance to battle for supremacy in the *Midnight Club: Los Angeles* Official World Championship Series. Hosted on the Rockstar Games Social Club, tournaments will take place monthly during 2009 and feature prizes such as Rockstar Games gift certificates and rewards from Rockstar Games partners, including a Kawasaki Ninja motorcycle and a year of free pizza from Pizza Hut.

The Rockstar Social Club (<http://www.rockstargames.com/socialclub>) is the central hub for all tournaments, as well as Rate My Ride, the unlockable Audi R8, and numerous community features for *Midnight Club: Los Angeles*. Details on all Rockstar Social Club events are available at [www.rockstargames.com/socialclub/events](http://www.rockstargames.com/socialclub/events).

From now until February 6<sup>th</sup>, players of *Midnight Club: Los Angeles* on both the PLAYSTATION®3 computer entertainment system and Xbox 360® video game and entertainment system can sign up for the very first tournament, the Rockstar Games Starter Cup, via the Rockstar Social Club for a chance at a \$500 Rockstar Warehouse grand prize shopping spree. Worldwide time trials followed by head-to-head championship races will determine the ultimate grand prize winner. The Rockstar Games Starter Cup winner will be crowned in the finals on February 13<sup>th</sup>. Time trials will kick off in the scenic *Midnight Club: Los Angeles* race Sand and Surf, with the final battle taking place across a series of different courses.

For more information, log on to <http://www.rockstargames.com/socialclub/tournamentsinfo>.

Contests are void in certain countries and where prohibited. No purchase necessary. Eligibility limited by age and location of players. See <http://socialclub.rockstargames.com/events/> for complete official rules and eligibility details.

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® video game and entertainment system from Microsoft, Wii™ and Nintendo DS™. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and 2K Play; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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This press release may contain forward-looking statements made in reliance upon the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as “anticipates,” “believes,” “estimates,” “expects,” “intends,” “plans,” “potential,” “predicts,” “projects,” “seeks,” “will,” or words of similar meaning and include, but are not limited

to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the realization of the anticipated benefits from our recent business reorganization, the ability to maintain acceptable pricing levels on our games, our reliance on a primary distribution service provider for a significant portion of our products, our ability to raise capital if needed, risks associated with international operations, the matters relating to the Special Committee's investigation of the Company's stock option grants and the claims and proceedings relating thereto (including stockholder and derivative litigation, actions by the SEC and/or other governmental agencies and negative tax or other implications for the Company resulting from any accounting adjustments or other factors) and risks associated with the Company's concluded process to evaluate its strategic alternatives including stockholder litigation arising there from. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2008, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, and can be accessed at [www.take2games.com](http://www.take2games.com). All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Source: Take-Two Interactive Software, Inc.

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