

Rockstar Games Ships Grand Theft Auto Double Pack for Xbox

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NEW YORK--(BUSINESS WIRE)--Nov. 4, 2003--Rockstar Games, the world-renowned publishing division of Take-Two Interactive Software, Inc. (NASDAQ:TTWO), announced today that the Grand Theft Auto Double Pack for the Xbox(R) video game system from Microsoft has shipped to retail stores throughout North America.

The Grand Theft Auto Double Pack consists of the best-selling titles Grand Theft Auto 3 and Grand Theft Auto: Vice City.

Additional information about the Grand Theft Auto Double Pack is available at: <http://www.rockstargames.com/grandtheftauto/>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, Xbox, Nintendo GameCube(TM) and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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