

2K Announces Civilization(R) Revolution(TM) - Sid Meier's First Game for Next Generation Consoles

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Legendary designer Sid Meier builds the Civilization(R) experience

from the ground up for consoles

NEW YORK--(BUSINESS WIRE)--June 28, 2007--2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that it will publish Sid Meier's Civilization Revolution, the first next generation game designed by world famous game designer Sid Meier. Slated for a spring 2008 release for next generation consoles and handhelds, Sid Meier's Civilization Revolution is being developed by Firaxis Games(TM), 2K's world-renowned development studio.

Sid Meier put computer gaming on the map when he delivered Civilization(R) to the gaming world, launching the "God Game" genre and creating one of the most award-winning and addictive strategy series of all time, including Sid Meier's Civilization IV(TM), the Gamespy and GameSpot 2005 Game of the Year. Driven by sheer passion for the game concept, Meier is now handcrafting a brand-new Civilization experience designed and built from scratch for next gen consoles and handhelds.

"Civilization Revolution is the game I've always wanted to make!" said Sid Meier, Director of Creative Development at Firaxis Games. "We are excited to take advantage of the power of next generation consoles and the ingenuity of handhelds, to create a great and unique strategy game for newcomers to the series, as well as the millions of fans around the world who enjoy Civilization on the PC."

In Civilization, players strive to become ruler of the world by establishing and leading a civilization from the dawn of man into the space age - waging war, conducting diplomacy, discovering technologies, going head-to-head with some of history's greatest leaders, and building the most powerful empire the world has ever known.

Sid Meier's Civilization Revolution is a watershed game, offering players a chance to experience the epic empire-building world of Civilization in an all new accessible, visually immersive, and action-packed world specifically designed for the console and handheld gamer. Delivering Civilization's renowned epic single-player campaigns featuring vast re-playability and unmatched addictive gameplay as well as revolutionary features like real-time interaction with leaders and advisors, extensive multiplayer capabilities and integrated video and voice chat, it will completely transport the Civilization series to a level of gameplay that fans have never seen before.

"Civilization is one of the world's top selling PC game series with more than 8 million units sold, and continues to be recognized as one of the greatest franchises ever created," said Christoph Hartmann, president of 2K. "We are excited to have Sid Meier getting back to his roots as the game's Lead Designer to carry on its legacy with Sid Meier's Civilization Revolution."

Some of the key features that will resonate with fans of strategy games and the Civilization franchise include 16 civilizations to master and lead to victory, an array of famous historical leaders to play as or compete against, and accessible maps and streamlined time scale for quicker games, intense combat, and constant action. In online multiplayer mode, players will compete for world conquest and glory among their peers as they battle in teams, head-to-head or epic free-for-all matches. In addition, auto-matching, ranked games, leaderboards, achievements, downloadable extra content and integrated video and voice chat make the online play more versatile and fun than any previous version of Civilization and will allow players to see where they stand against the competition. Finally, the position of ruler of the world can be settled online.

Sid Meier's Civilization Revolution will be released in spring 2008 for next generation consoles and handhelds. For more information please visit <http://www.civilization.com/>.

About Sid Meier's Civilization(R) Franchise

Created by industry legend Sid Meier in 1991, Civilization instantly set the standard and defined a new genre of empire-building strategy games. An addictive blend of building, exploration, discovery and conquest, the original Civilization is still recognized as one of the greatest games of all time and is considered the father of the "God-Game" genre. Civilization IV was named 2005's PC Game of the Year and is also one of the most acclaimed games of all time.

About Firaxis

Firaxis Games(TM) is one of the world's premier game development studios, and home of legendary designer Sid Meier. Firaxis has developed some of the most successful and award-winning computer and video games on the market today including; 2005 PC Game of the Year - Sid Meier's Civilization IV(TM), the expansion Civilization IV: Warlords(TM), the blockbuster Sid Meier's Civilization III(TM) series, Sid Meier's Pirates!(TM) (PC, Xbox(R) and PSP(R)), Sid Meier's SimGolf(R) and Sid Meier's Railroads!(R). Firaxis legacy titles include the Sid Meier's Civil War Series!(TM) (Gettysburg!, Antietam!, and South Mountain), and the Sid Meier's Alpha Centauri(R) series. In 2005, Firaxis Games was acquired by Take-Two Interactive Software, Inc., joining its 2K publishing label. The company will release Sid Meier's Civilization IV: Beyond the Sword(TM) in July 2007.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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