

2K Sports Announces NBA(R) 2K12 Legends Showcase: New Downloadable Basketball Experience

October 20, 2011 11:01 AM ET

Unique add-on content includes hours of additional gameplay features and modes

NEW YORK, Oct 20, 2011 (BUSINESS WIRE) -- 2K Sports today announced the upcoming release of "Legends Showcase," a downloadable add-on for **NBA(R) 2K12**, the latest installment in the top-selling and top-rated NBA video game simulation franchise*. Legends Showcase will be available this holiday season for \$9.99 via PlayStation(R)Network for the PlayStation(R)3 computer entertainment system and for 800 Microsoft Points via Xbox LIVE(R) Marketplace for the Xbox 360(R) video game and entertainment system from Microsoft.

Legends Showcase creates a truly unique basketball experience for all fans, featuring a new, cell-shaded art style set in New York City's iconic Times Square. This downloadable add-on enhances **NBA 2K12** by providing a never-seen-before gaming experience, unlocking hours of additional gameplay and giving fans an all-new way to end the debate over who is the greatest basketball player of all time.

Legends Showcase allows gamers to select from more than 150 of the NBA's all-time greatest players, including Michael Jordan, Larry Bird, Magic Johnson and Dr. J, and compete in authentic pick-up games from 1-on-1 up to 5-on-5. Legends Showcase also features mini-games, such as 21 and H-O-R-S-E, along with other new features like the 2-on-2 Teammate Challenge and 3-on-3 Era Challenge. Gamers can also unlock current NBA players to create unique match-ups between legends and current stars. Finally, for the ultimate challenge, gamers can bring their My Player into the mix and battle the legends of the NBA to see how they stack up against the best ever.

As an added bonus, Legends Showcase also includes Classic Quick Match, a new mode that is opened up in the main game allowing gamers to play online with the NBA's Greatest teams in a regular simulation setting.

NBA 2K12 is now available at leading video game retailers nationwide for the Xbox 360, PlayStation 3 system, PlayStation 2 system, Wii, PSP(R) (PlayStation(R)Portable) system and Windows PC.

NBA 2K12 is rated E for Everyone by the ESRB.

For more information on 2K Sports, visit <http://www.2KSports.com>.

For more information on **NBA 2K12**, visit <http://www.facebook.com/NBA2K>. Fans are also encouraged to "End the Debate" on [@2KSports](#) Twitter using the #NBA2K12 hashtag.

2K Sports is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

**According to 2008 - 2011 Gamerankings.com and The NPD Group estimates of U.S. retail video game sales through September 2011.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 computer entertainment system and PlayStation(R)2 computer entertainment system, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(R). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50036460&lang=en>

SOURCE: Take-Two Interactive

2K Sports

Ryan Jones, (415) 507-7816

ryan.jones@2k.com

or

Access Communications for 2K

Travis Moses, (415) 844-6218

tmoses@accesspr.com

or

Take-Two Interactive Software, Inc.

Corporate Press/Investor Relations:

Alan Lewis, (646) 536-2983

alan.lewis@take2games.com