

## 2K Sports Announces NBA(R) 2K12 Legends Showcase: New Downloadable Basketball Experience

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*Unique add-on content includes hours of additional gameplay features and modes*

NEW YORK, Oct 20, 2011 (BUSINESS WIRE) -- 2K Sports today announced the upcoming release of "Legends Showcase," a downloadable add-on for **NBA(R) 2K12**, the latest installment in the top-selling and top-rated NBA video game simulation franchise\*. Legends Showcase will be available this holiday season for \$9.99 via PlayStation(R)Network for the PlayStation(R)3 computer entertainment system and for 800 Microsoft Points via Xbox LIVE(R) Marketplace for the Xbox 360(R) video game and entertainment system from Microsoft.

Legends Showcase creates a truly unique basketball experience for all fans, featuring a new, cell-shaded art style set in New York City's iconic Times Square. This downloadable add-on enhances **NBA 2K12** by providing a never-seen-before gaming experience, unlocking hours of additional gameplay and giving fans an all-new way to end the debate over who is the greatest basketball player of all time.

Legends Showcase allows gamers to select from more than 150 of the NBA's all-time greatest players, including Michael Jordan, Larry Bird, Magic Johnson and Dr. J, and compete in authentic pick-up games from 1-on-1 up to 5-on-5. Legends Showcase also features mini-games, such as 21 and H-O-R-S-E, along with other new features like the 2-on-2 Teammate Challenge and 3-on-3 Era Challenge. Gamers can also unlock current NBA players to create unique match-ups between legends and current stars. Finally, for the ultimate challenge, gamers can bring their My Player into the mix and battle the legends of the NBA to see how they stack up against the best ever.

As an added bonus, Legends Showcase also includes Classic Quick Match, a new mode that is opened up in the main game allowing gamers to play online with the NBA's Greatest teams in a regular simulation setting.

**NBA 2K12** is now available at leading video game retailers nationwide for the Xbox 360, PlayStation 3 system, PlayStation 2 system, Wii, PSP(R) (PlayStation(R)Portable) system and Windows PC.

**NBA 2K12** is rated E for Everyone by the ESRB.

For more information on 2K Sports, visit <http://www.2KSports.com>.

For more information on **NBA 2K12**, visit <http://www.facebook.com/NBA2K>. Fans are also encouraged to "End the Debate" on [@2KSports](#) Twitter using the #NBA2K12 hashtag.

2K Sports is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

*\*According to 2008 - 2011 Gamerankings.com and The NPD Group estimates of U.S. retail video game sales through September 2011.*

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 computer entertainment system and PlayStation(R)2 computer entertainment system, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(R). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50036460&lang=en>

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