Rockstar Games Announces Grand Theft Auto IV for the Xbox 360(TM) and PlayStation(R)3 Computer Entertainment System; Next-Generation Console Debut of The Grand Theft Auto Franchise Set for October 2007 Release

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NEW YORK--(BUSINESS WIRE)--May 9, 2006--Rockstar Games, the universally-renowned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce Grand Theft Auto IV, the next-generation console debut of the genre-defining Grand Theft Auto franchise. Developed by world-class designers Rockstar North, Grand Theft Auto IV will be simultaneously available for the PlayStation(R)3 and Xbox 360(TM) and is currently planned to be in stores in North America on October 16, 2007 and in Europe on October 19, 2007.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands), Auckland, Shanghai and Tokyo. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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This title is not yet concept approved by Sony Computer Entertainment of America.

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