## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

 WASHINGTON, D.C. 20549FORM 10-Q
(Mark One)
[x] Quarterly report pursuant to Section 13 or $15(d)$ of the Securities Exchange Act of 1934 For the quarterly period ended July 31, 1999

OR
[ ] Transition report pursuant to Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934

For the transition period from $\qquad$ to $\qquad$

Commission File Number 0-29230
TAKE-TWO INTERACTIVE SOFTWARE, INC.
(Exact name of registrant as specified in its charter)


Stock outstanding.

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES
QUARTER ENDED JULY 31, 1999
FORM 10-Q
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Item 1.
TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES
Condensed Consolidated Balance Sheets
As of October 31, 1998 (unaudited) and July 31, 1999 (unaudited)

## ASSETS:

| October 31, | July 31, |
| :---: | :---: |
| 1998 | 1999 |

(Unaudited)

Current assets:
Cash and cash equivalents
Accounts receivable, net of allowances of $\$ 1,473,017$ and $\$ 1,475,364$
Inventories, net
Prepaid royalties
Advances to developers
Prepaid expenses and other current assets
Deferred tax asset

Total current assets

Fixed assets, net
Prepaid royalties
Capitalized software development costs, net
Investment
Intangibles, net
Other assets, net

Total assets

LIABILITIES and STOCKHOLDERS' EQUITY:
Current liabilities:
Lines of credit, current portion
Notes payable due to related parties, net of discount
Current portion of capital lease obligation
Notes payable, net of discounts
Accounts payable
Accrued expenses
Advances to distributors
Total current liabilities
Line of credit
Notes payable, net of current portion
Capital lease obligation, net of current portion
Total liabilities

Commitments and contingencies
Stockholders' equity:
Preferred stock, Series A, no par value; 5,000,000 shares authorized; no shares issued or outstanding
Common stock, par value $\$ .01$ per share; $50,000,000$ shares authorized; $18,071,972$ and $22,874,157$ shares issued and outstanding
Additional paid-in capital
Deferred compensation
Retained earnings
Foreign currency translation adjustment
Total stockholders' equity
Total liabilities and stockholders' equity


| \$ | 2,762,837 | \$ | 2,918,141 |
| :---: | :---: | :---: | :---: |
|  | 49,138,871 |  | 63,261,214 |
|  | 26,092,541 |  | 33,528,830 |
|  | 8,064,510 |  | 18,039,879 |
|  | 4,319,989 |  | 1,190,553 |
|  | 3,981,942 |  | 5,044,381 |
|  | 941,000 |  | - -- |
|  | 95,301,690 |  | 123,982,998 |
|  | 1,979,658 |  | 3,728,281 |
|  | 1,388,673 |  | 465,000 |
|  | 2,260,037 |  | 2,100,351 |
|  | - - |  | 4,110,973 |
|  | 8,421,777 |  | 12,341,172 |
|  | 33,259 |  | 1,073,684 |
| \$ | 109,385,094 | \$ | 147,802,459 |

```
$ 24,922,958
            10,136
            80,182
        33,665,640
        852
            --
            301
    73,226,069
```

            --
            228,742
            65,743,754
            \((67,028)\)
            9,233,354
            \((562,432)\)
        \(74,576,390\)
        \$ \(147,802,459\)
            ,147,802,459
    Condensed Consolidated Statements of Operations
For the three months ended July 31, 1998 (unaudited) and 1999 (unaudited) and the nine months ended July 31, 1998 (unaudited) and 1999 (unaudited)

Net sales
Cost of sales
Gross profit

## Operating expenses:

Research and development costs
Selling and marketing
General and administrative
Depreciation and amortization
Loss on disposal of fixed assets
Total operating expenses
Income from operations
Interest expense
Income before equity in earnings of affiliate and income taxes
Equity in earnings of affiliate
Income before income taxes
Provision for income taxes
Net income before extraordinary item
Extraordinary net (gain) loss on early extinguishment of debt
Net income attributable to common stockholders' - Basic and Diluted *

Per share data:
Basic:
Weighted average common shares outstanding
Net income per share
Supplemental net income attributable to common stockholders after giving effect to $S$ corporation distributions of $\$ 107,000$ and $\$ 571,000$ for the three and the nine months ended July 31, 1998, respectively

## Diluted:

Weighted average common shares outstanding

Net income per share
Supplemental net income attributable to common stockholders after giving effect to $S$ corporation distributions of $\$ 107,000$ and $\$ 571,000$ for the three and the nine months ended July 31, 1998, respectively

Three months ended July 31,

| 1998 | 1999 |
| :---: | :---: |
| (Unaudited) |  |
| \$38,426,145 | \$63,562,470 |
| 28,170,283 | 43,931,101 |
| 10,255,862 | 19,631,369 |


| 546,429 | 986,845 |
| :---: | :---: |
| 4,439,687 | 6,925,874 |
| 3,430,843 | 6,779,560 |
| 438,474 | 730,146 |
| 8,855,433 | 15,422,425 |
| 1,400,429 | 4,208,944 |
| 579,743 | 453,825 |
| 820,686 | 3,755,119 |



$$
\$
$$

$$
\$ \quad 3,177,670
$$

| $13,833,419$ |  |
| ---: | ---: |
| $===========$ |  |
| $\$$ | 0.23 |


| $19,939,990$ |  |
| ---: | ---: |
| $============$ |  |
| $\$$ | 0.36 |

\$

$$
\begin{aligned}
& \$ \\
& =============
\end{aligned}
$$

$17,944,299$
$==========$
$\$ \quad 0.05$
$=========$

| $23,292,541$ |  |
| ---: | ---: |
| $===========$ |  |
| $\$$ | 0.12 |
| $============$ |  |


| $16,419,237$ |  |
| ---: | ---: |
| $===========$ |  |
| $\$$ | 0.19 |
| $===========$ |  |


| $21,205,200$ |  |
| ---: | ---: |
| $============$ |  |
| $\$$ | 0.34 |

\$
0.34

* Net income includes acquired $S$ corporation net income of $\$ 290,070$ (unaudited) and $\$ 616,245$ (unaudited) for the three and nine months ended July 31, 1998, respectively.

The accompanying notes are an integral part of the consolidated financial statements.


| $\begin{array}{r} \$ 3,177,671 \\ \quad(581,089) \end{array}$ | \$ 7,163,832 |
| :---: | :---: |
| 1,218,272 | 1,743,567 |
| -- | 57,504 |
| 162,748 | -- |
| -- | $(110,972)$ |
| -- | 941,000 |
| -- | 753,523 |
| 1,834,086 | 537,087 |
| - -- | 223,827 |
| -- | 201,316 |
| 79,137 | 162,255 |
| -- | $(146,418)$ |
| 888,777 | 2,219 |
| 246,204 | -- |
| -- | 641,909 |
| $(1,786,940)$ | $(8,806,651)$ |
| $(771,753)$ | $(5,358,443)$ |
| $(104,834)$ | $(9,051,185)$ |
| $(5,000,000)$ | 3,129,436 |
| 1,581,375 | $(742,318)$ |
| 2,223,473 | 159,686 |
| -- | 33,259 |
| $(8,925,184)$ | $(4,190,634)$ |
| 2,412,969 | 3,175,522 |
| $(935,770)$ | $(136,000)$ |
| $(115,877)$ | -- |
| $(4,396,735)$ | $(9,616,679)$ |
| $(365,310)$ | $(1,903,971)$ |
| -- | 34,000 |
| -- | $(4,000,000)$ |
| $(233,145)$ | - -- |
| $(1,186,874)$ | 5,182 |
| $(1,785,329)$ | $(5,864,789)$ |

Cash flows from financing activities:
Issuance of stock in connection with the secondary public offering, net of issuance costs of $\$ 2,187,441$
Redemption of Preferred Stocks
Proceeds from Private Placement, net
Net borrowings (repayment) under the line of credit
Proceeds from notes payable
Repayment on notes payable
Proceeds from exercise of stock options
Proceeds from the exercise of public warrants
Repayment of capital lease obligation
Distribution to $S$ corporation shareholders
Net cash provided by financing activities

Effect of foreign exchange rates
Net (decrease) increase in cash for the period
Cash and cash equivalents, beginning of the period
Cash and cash equivalents, end of the period

The Company acquired equipment under a capital lease obligation

Supplemental disclosure of non-cash investing and financing activities: Tax benefit in connection with the exercise of stock options

Gathering purchase option
$\begin{array}{lr}\$ \\ ============= \\ \$ & --\end{array}$
$\$$


Supplemental information on businesses acquired:
Fair value of assets acquired

Prepaid expenses and other assets Property and equipement, net Goodwill
Less, liabilities assumed
Line of credit
Accounts payable
Accrued expenses
Stock issued
Options issued
Direct transaction costs
Cash paid
Less, cash acquired
Net cash paid (acquired)
(A) For the purposes of pooling of interests accounting, the statement of operations for the year ended October 31,1997 was combined with JAG's and Talonsoft's December 31, 1997 statement of operations. The Company's statement of operations for the year ended October 31, 1998 includes JAG's and Talonsoft's restated statement of operations for the period November 1 , 1997 to October 31, 1998. Accordingly, JAG's and Talonsoft's net income of $\$ 431,527$ and $\$ 149,562$, respectively, for the two months ended December 31, 1997 have been reflected as an adjustment to retained earnings for the year ended October 31, 1998.

| 366,883 |  | 320,123 |
| :---: | :---: | :---: |
| 97,580 |  | 629,155 |
| 2,008,119 |  | 4,960,891 |
| $(3,925,608)$ |  | $(2,210,517)$ |
| $(4,779,229)$ |  | $(6,132,408)$ |
| $(108,111)$ |  | $(370,972)$ |
| $(1,615,706)$ |  | $(5,119,165)$ |
| $(253,294)$ |  | -- |
| -- |  | $(236,740)$ |
| 1,500,000 |  | 338,683 |
| $(313,126)$ |  | $(343,865)$ |
| \$ 1,186,874 | \$ | $(5,182)$ |

The accompanying notes are an integral part of the consolidated financial statements.

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES
Condensed Consolidated Statements of Stockholders' Equity
For the year ended October 31, 1998 (unaudited) and the
nine months ended July 31, 1999 (unaudited)
Balance, October 31, 1997
Issuance of common stock and compensatory stock
options in connection with AIM acquisition

Issuance of preferred stock in connection with BMG acquisition

Conversion of preferred stock to common stock issued in connection with BMG acquisition



| Common Stock |  |
| :---: | :---: |
| Shares | Amount |
| , 033,379 | 130,333 |

Issuance of common stock in connection with Directsoft acquisition

Redemption of preferred stock
Issuance of common stock in connection with March 1998 private placement, net of issuance costs

Issuance of common stock in connection with May 1998 private placement, net of issuance costs

Cashless exercise of public warrants, 1 share of common stock for 2 warrants surrendered

Cashless exercise of underwriters' warrants, 1 share of common stock for 2 warrants surrendered

Conversion of warrants to common stock issued in connection with 1996 private placement

Exercise of stock options
Issuance of common stock in connection with early extinguishment debt

Issuance of compensatory stock options
Amortization of deferred compensation
Distributions to $S$ corporation shareholders prior to acquisition

Foreign currency translation adjustment
Net income
Less: net income of JAG and Talonsoft for the two months ended December 31, 1997

Balance, October 31, 1998
Issuance of compensatory stock options
Exercise of stock options
Amortization of deferred compensation
Forfeiture of compensatory stock options in connection with AIM acquisition

Issuance of common stock in connection with LDA and Joytech acquisition

Issuance of common stock in connection with DVDWave.com acquisition

Issuance of common stock in connection with Funsoft acquisition

Issuance of common stock in connection with the investment in Gathering

Conversion of warrants to common stocks issued in connection with IPO

Issuance of common stock in connection with a public offering, net of issuance costs

$22,874,157$ $==========$

Balance, October 31, 1997
Issuance of common stock and compensatory stock options in connection with AIM acquisition

Issuance of preferred stock in connection with BMG acquisition

Conversion of preferred stock to common stock issued in connection with BMG acquisition

Issuance of common stock in connection with Directsoft acquisition

Redemption of preferred stock
Issuance of common stock in connection with March 1998 private placement, net of issuance costs

Issuance of common stock in connection with May 1998 private placement, net of issuance costs

Cashless exercise of public warrants, 1 share of common stock for 2 warrants surrendered

Cashless exercise of underwriters' warrants, 1 share of common stock for 2 warrants surrendered

Conversion of warrants to common stock issued in connection with 1996 private placement

Exercise of stock options

Issuance of common stock in connection with early extinguishment debt

Issuance of compensatory stock options
Amortization of deferred compensation
Distributions to $S$ corporation shareholders prior to acquisition

Foreign currency translation adjustment
Net income
Less: net income of JAG and Talonsoft for the two months ended December 31, 1997

Balance, October 31, 1998
Issuance of compensatory stock options
Exercise of stock options
Amortization of deferred compensation
Forfeiture of compensatory stock options in connection with AIM acquisition

Issuance of common stock in connection with LDA and Joytech acquisition

Issuance of common stock in connection with DVDWave.com acquisition

Issuance of common stock in connection with Funsoft acquisition

$$
875,623
$$

256,100

896,750

5,049,300
$(8,972)$
$(1,600)$
$(1,600)$
--
156,743

187,032
75,000

33,546,417
642,415
2,181,938
$(146,418)$

3,732,566

505,750

Issuance of common stock in connection with the investment in Gathering

Accumulated
Other
Comprehensive Income
$\$ \quad(130,706)$

| $1,864,000$ | $(253,294)$ |
| :---: | :---: |
| $9,520,563$ | -- |


| Retained <br> Earnings <br> (Deficit) | Accumulated <br> Other |
| :---: | :---: |
| Comprehensive |  |
| Income |  |


| Additional | Deferred Compensation |  |
| :---: | :---: | :---: |
| Paid-in Capital |  |  |
| \$ 15,551,501 | \$ | $(17,250)$ |

$(75,000)$
121,887
--

Conversion of warrants to common stocks issued in connection with IPO
public offering, net of issuance costs
Issuance of common stock in lieu of royalty payments
Tax benefit in connection with the exercise of stock options

Foreign currency translation adjustment
Net income

Balance, July 31, 1999 (unaudited)

Balance, October 31, 1997
Issuance of common stock and compensatory stock options in connection with AIM acquisition

Issuance of preferred stock in connection with BMG acquisition

Conversion of preferred stock to common stock issued in connection with BMG acquisition

Issuance of common stock in connection with Directsoft acquisition

Redemption of preferred stock
Issuance of common stock in connection with March 1998 private placement, net of issuance costs

Issuance of common stock in connection with May 1998 private placement, net of issuance costs

Cashless exercise of public warrants, 1 share of common stock for 2 warrants surrendered

Cashless exercise of underwriters' warrants, 1 share of common stock for 2 warrants surrendered

Conversion of warrants to common stock issued in connection with 1996 private placement

Exercise of stock options
Issuance of common stock in connection with early extinguishment debt

Issuance of compensatory stock options
Amortization of deferred compensation
Distributions to $S$ corporation shareholders prior to acquisition

Foreign currency translation adjustment
Net income
Less: net income of JAG and Talonsoft for the two months ended December 31, 1997

Balance, October 31, 1998
Issuance of compensatory stock options
Exercise of stock options
Amortization of deferred compensation
Forfeiture of compensatory stock options in connection with AIM acquisition

Issuance of common stock in connection with LDA and Joytech acquisition

Issuance of common stock in connection with DVDWave.com acquisition

Issuance of common stock in connection with Funsoft acquisition

Issuance of common stock in connection with the investment in Gathering

Conversion of warrants to common stocks issued in connection with IPO
$21,822,509$
332,200
753,523

$1,615,706$

9,539,063

256,500

898,333

5,057,000


159,263

187,354

121,887
(931,000)
123,273
7,181,094
(581,089)

35,565,568
641,909
$2,187,358$
162,254
$(146,418)$

3,736,229

506,250

876,686
$1,275,000$

| Issuance of common stock in connection with a public offering, net of issuance costs | $21,852,559$ | -- |
| :---: | :---: | :---: |
| Issuance of common stock in lieu of royalty payments | 332,750 |  |
| Tax benefit in connection with the exercise of stock options | 753,523 | -- |
| Foreign currency translation adjustment | $(554,999)$ | $(554,999)$ |
| Net income | 7,163,832 | 7,163,832 |
| Balance, July 31, 1999 (unaudited) | \$ 74,576,390 | \$ 6,608,833 |

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES
Notes to Condensed Interim Consolidated Financial Statements (Information at July 31, 1999 and for the three and nine month periods ended July 31, 1998 and 1999 is unaudited)

1. Business:

Take-Two Interactive Software, Inc. (the "Company") is a leading worldwide developer, publisher and distributor of interactive software games designed for multimedia personal computers and video game console platforms.
2. Significant Accounting Policies and Transactions:

Basis of Presentation
The accompanying unaudited financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information with the instructions to Form $10-Q$ and Article 10 of Regulation $S-X$. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements.

In the opinion of management, all adjustments (consisting only of normal recurring entries necessary for a fair presentation) have been included. Operating results for the three and nine month periods ended July 31, 1999 are not necessarily indicative of the results that may be expected for the year ended October 31, 1999. For further information, refer to the consolidated financial statements and footnotes included in the Company's Annual Report on Form 10-KSB for the year ended October 31, 1998.

Revenue Recognition
Distribution revenue is derived from the sale of interactive software games bought from third parties and is recognized upon the shipment of product to retailers. Distribution revenue amounted to $\$ 15,803,076$ and $\$ 20,946,961$ for the three months ended July 31,1998 and 1999, respectively, and $\$ 70,398,601$ and $\$ 86,362,777$ for the nine months ended July 31, 1998 and 1999, respectively. The Company's distribution arrangements with retailers generally do not give them the right to return products to the Company or to cancel firm orders, although the Company does accept product returns for stock balancing, price protection and defective products. The Company sometimes negotiates accommodations to retailers, including price discounts, credits and product returns, when demand for specific products fall below expectations. Historically, less than $1 \%$ of distribution revenues represent write-offs for returns.

Publishing revenue is derived from the sale of internally developed interactive software games or from the sale of products licensed from a third party developer and is recognized upon the shipment of product to retailers. Publishing revenue amounted to $\$ 22,623,069$ and $\$ 42,615,509$ for the three months ended July 31, 1998 and 1999 , respectively, and $\$ 59,381,275$ and $\$ 97,645,678$ for the nine months ended July 31, 1998 and 1999, respectively. The Company's publishing arrangements with retailers require the Company to accept product returns for stock balancing, markdowns or defective products. The Company establishes a reserve for future returns of published products at the time of product sales, based primarily on these return policies and historical return rates, and the Company recognizes revenues net of product returns.

The Company has historically experienced a product return rate of approximately $10 \%$ of gross publishing revenues.

Geographic Information
For the three months ended July 31, 1998 and 1999 , the Company's net sales in domestic markets accounted for approximately $73.9 \%$ and $66.1 \%$, respectively, and net sales in international markets accounted for $26.1 \%$ and $33.9 \%$, respectively. For the nine months ended July 31, 1998 and 1999, the Company's net sales in domestic markets accounted for approximately $82.2 \%$ and $70.1 \%$, respectively, and net sales in international markets accounted for $17.8 \%$ and $29.9 \%$, respectively.

As of July 31, 1999, the Company's net fixed assets in domestic and international markets are $\$ 1,937,868$ and $\$ 1,790,413$, respectively.

## 3. Business Acquisitions

In August 1998, the Company acquired all the outstanding stock of Jack of All Games, Inc. ("JAG"). JAG is engaged in the distribution of interactive software games. To effect the acquisition, all of the outstanding shares of common stock of JAG were exchanged for $2,750,000$ shares of common stock of the Company.

In December 1998, the Company acquired all the outstanding stock of Talonsoft, Inc. ("Talonsoft"). Talonsoft is a developer and publisher of historical strategy games. To effect the acquisition, all of the outstanding shares of common stock of Talonsoft were exchanged for $1,033,336$ shares of common stock of the Company.

The acquisitions have been accounted for as a pooling of interests in accordance with APB No. 16 and accordingly, the accompanying financial statements have been restated to include the results of operations and financial position for all periods presented prior to the business combinations. Certain operating expenses were reclassed to be consistent with the Company's financial statement presentation.

Separate results of the combining entities for the three and nine months ended July 31, 1998 and 1999 are as follows:

|  | Three Months Ended July 31, |  |  |  | Nine Months Ended July 31, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1998 |  | 1999 |  | 1998 |  | 1999 |  |
| Total revenues: |  |  |  |  |  |  |  |  |
| Take-Two | \$ | 21,906,481 | \$ | 60,449,600 | \$ | 66,897,031 |  | 78,050,733 |
| JAG (1) |  | 15,637,907 |  |  |  | 60,954,023 |  |  |
| Talonsoft |  | 881,757 |  | 3,112,870 |  | 1,928,822 |  | 5,957,722 |
|  | \$ | 38,426,145 | \$ | 63,562,470 | \$ | 29,779,876 |  | 84,008,455 |
| Net income-Basic and Diluted |  |  |  |  |  |  |  |  |
| Take-Two | \$ | 227,901 | \$ | 2,061,909 | \$ | 2,098,043 | \$ | 6,235,025 |
| JAG (1) |  | 397,070 |  |  |  | 1,187,245 |  |  |
| Talonsoft |  | 235,113 |  | 645,915 |  | $(107,618)$ |  | 928,807 |
|  | \$ | 860,084 | \$ | 2,707,824 | \$ | 3,177,670 | \$ | 7,163,832 |
| Net income per share - Basic | \$ | 0.06 | \$ | 0.12 | \$ | 0.23 | \$ | 0.36 |
| Net income per share - Diluted | \$ | 0.05 | \$ | 0.12 | \$ | 0.19 | \$ | 0.34 |

(1) In February 1999, JAG was merged into Alliance Inventory Management ("AIM") and AIM changed its name to JAG. Therefore, for 1999, JAG results are included in the Take-Two line item.
4. Gathering of Developers

In February 1999, the Company purchased 19.9\% of Class A limited partnership interests of Gathering of Developers I, Ltd. ("Gathering") for \$4 million. Gathering is a developer-driven computer and video game publishing company. The investment has been accounted for by the equity method in accordance with APB No. 18. The difference between the carrying value of the investment and the underlying equity in the net assets amounted to $\$ 4,376,529$, which was recorded as an intangible asset. This intangible asset is being amortized under the straight-line method over the period of expected benefit of seven years.

## 5. Secondary Public Offering

In May 1999, the Company consummated a secondary public offering of 4,005,000 shares of common stock (including 505,000 common shares issued pursuant to an over-allotment option), which included 3,005,000 shares offered by the Company and 1,000,000 shares offered by selling shareholders. The proceeds from the offering were $\$ 21,852,559$, net of discounts and commissions and offering expenses of $\$ 2,187,441$.
6. Income Taxes

The provisions for income taxes for the three months ended July 31, 1998 and 1999 are based on the Company's estimated annualized tax rate for the respective years, after giving effect to the utilization of available tax credits.

|  | Nine Months Ended July 31, |  |
| :--- | :---: | :---: |
| Net income | 1998 | 1999 |

## 8. Net Income per Share

The following table provides a reconciliation of basic earnings per share to dilutive earnings per share for the three and nine months ended July 31, 1998 and 1999.


The computation for diluted number of shares excludes unexercised stock options and warrants which are anti-dilutive. The number of such shares were 320,000 and 215,000 for the periods ended July 31, 1998
9. Subsequent Events

In August 1999, the Company purchased a $19.9 \%$ equity interest in Bungie Software Products Corporation ("Bungie") for $\$ 5,000,000$. Bungie is a developer of computer games. The Company also entered into an agreement with Bungie, which granted the Company the exclusive right to distribute in North America and publish in Europe and Australia four Bungie titles. The Company agreed to pay Bungie $\$ 6,000,000$ in recoupable advances in connection with this agreement.

In August 1999, the Company acquired all the outstanding stock of Triad Distributors, Inc. ("Triad") and Global Star Software ("Global"). Triad and Global are a distributor and publisher, respectively, of interactive PC software in Canada. The total cost of the acquisition was $\$ 2,000,000$, consisting of a cash payment of $\$ 700,000$, and the issuance of 162,500 restricted shares of common stock. The purchase price is subject to downward adjustment under certain circumstances.

In August 1999, JAG amended its line of credit agreement with NationsBank, N.A. to provide for borrowings of up to $\$ 50,000,000$ through April 30, 2000 and $\$ 45,000,000$ thereafter

In August 1999, Take-Two Interactive Software Europe Limited amended its line of credit agreement with Barclays Bank to provide for borrowings of up to approximately (pound) $10,600,000$ (\$17,170,516).

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: The statements contained herein which are not historical facts are forward looking statements that involve risks and uncertainties, including but not limited to, risks associated with our future growth and operating results, our ability to successfully integrate the businesses and personnel of newly acquired entities into our operations, changes in consumer preferences and demographics, technological change, product and platform obsolescence, product returns, competitive factors, unfavorable general economic conditions, Year 2000 compliance and other factors described herein and in our most recent Registration Statement on Form S-3 filed with the Securities and Exchange Commission. Actual results may vary significantly from such forward looking statements.

Overview

We derive our principal sources of revenues from publishing and distribution activities. Publishing revenues are derived from the sale of internally developed software products or products licensed from third parties. Distribution revenues are derived from the sale of third-party software and hardware products. Publishing activities generally generate higher margins than distribution activities, with sales of $P C$ software resulting in higher margins than sales of cartridges designed for video game consoles. We recognize revenues from software sales when products are shipped.

Our published products are subject to return if not sold to consumers, including for stock balancing, markdowns or defective products. We establish a reserve for future returns of published products at the time of product sales based primarily on these return policies and historical return rates. We recognize revenues net of product returns. We have historically experienced a product return rate of approximately $10 \%$ of gross publishing revenues. Less than $1 \%$ of our distribution revenues represent write-offs for returns. If future product returns significantly exceed our reserves, our operating results could be adversely affected.

Results of Operations
The following table sets forth for the periods indicated the percentage of net sales represented by certain items reflected in our statement of operations:
Three Months
Ended July 31,
1998

$100.0 \%$
73.3
1.4

| 1998 | 1999 |
| :---: | :---: |
| 100.0\% | 100.0\% |
| 76.1 | 72.6 |
| 1.2 | 1.2 |
| 9.6 | 8.9 |
| 7.0 | 9.4 |
| 0.9 | 0.9 |
| 2.4 | 1.1 |
| 0.1 | 1.9 |
| 2.4 | 3.9 |

The following table sets forth the approximate percentages of publishing revenues derived from sales of titles designed to operate on specific platforms during the periods indicated:

|  | Three Months Ended July 31, |  | Nine Months Ended July 31, |  |
| :---: | :---: | :---: | :---: | :---: |
| Platform | 1998 | 1999 | 1998 | 1999 |
| PC | 13.5\% | 42.7\% | 24.5\% | 39.6\% |
| Video Game Consoles | 86.5\% | 52.4\% | 75.5\% | 54.4\% |
| Accessories (Joytech) | --\% | 4.9\% | --\% | $6.0 \%$ |
|  | 100.0\% | 100.0\% | 100.0\% | 100.0\% |

Results of Three Months Ended July 31, 1998 and 1999
Net Sales. Net sales increased by $\$ 25,136,325$, or $65.4 \%$ from $\$ 38,426,145$ for the three months ended July 31,1998 to $\$ 63,562,470$ for the three months ended July 31, 1999. The increase in net sales was primarily due to our expanded publishing activities. Net sales attributable to publishing activities increased by $\$ 19,992,440$, or $88.4 \%$ from $\$ 22,623,069$ to $\$ 42,615,509$ for these periods, with publishing revenues, as a percentage of net sales, increasing to $67.0 \%$ from $58.9 \%$. The increase reflects shipments in the quarter of Monster Truck Madness 64, In-Fisherman's Bass Hunter 64, Hidden \& Dangerous and Jagged Alliance 2.

Cost of Sales. Cost of sales increased by $\$ 15,760,818$, or $56.0 \%$, from $\$ 28,170,283$ for the three months ended July 31, 1998 to $\$ 43,931,101$ for the three months ended July 31, 1999. This increase is primarily a result of our expanded operations. Cost of sales as a percentage of net sales decreased to $69.1 \%$ from $73.3 \%$ for these periods. The decrease in cost of sales as a percentage of sales was due to an increase in publishing revenues, which provide higher margins than distribution revenues, and an increase in sales of $P C$ software, which provide higher margins than sales of video game cartridges. Publishing revenues attributable to PC software as a percentage of net sales increased to $42.7 \%$ from 13.5\% for these periods.

Research and Development. Research and development costs increased by $\$ 440,416$, or $80.6 \%$, from $\$ 546,429$ for the three months ended July 31,1998 to $\$ 986,845$ for the three months ended July 31, 1999. This increase is primarily attributable to increased staffing at our development studios. Research and development costs as a percentage of net sales remained relatively constant from period to period.

Selling and Marketing. Selling and marketing expenses increased by $\$ 2,486,187$, or $56.0 \%$, from $\$ 4,439,687$ for the three months ended July 31,1998 to $\$ 6,925,874$ for the three months ended July 31, 1999. The increase was primarily attributable to increased staffing, advertising, sales commissions and trade show expenses in connection with our expanded publishing business. Selling and marketing expenses as a percentage of net sales decreased to $10.9 \%$ from $11.6 \%$ for these periods.

General and Administrative. General and administrative expenses increased by $\$ 3,348,717$, or $97.6 \%$,
from $\$ 3,430,843$ for the three months ended July 31,1998 to $\$ 6,779,560$ for the three months ended July 31, 1999. General and administrative expenses as a percentage of net sales increased to $10.7 \%$ from $8.9 \%$ for these periods. This increase in general and administrative expenses in both absolute dollars and as a percentage of net sales is primarily attributable to the hiring of additional staff, and rent, insurance premiums, and professional fees associated with our expanded operations.

Depreciation and Amortization. Depreciation and amortization expense increased by $\$ 291,672$, or $66.5 \%$, from $\$ 438,474$ for the three months ended July 31 , 1998 to $\$ 730,146$ for the three months ended July 31, 1999. The increase is primarily due o the depreciation of assets and amortization of goodwill that resulted from recent acquisitions. Depreciation and amortization expense as a percentage of net sales remained constant from period to period.

Interest Expense. Interest expense decreased by $\$ 125,918$, or $21.7 \%$, from $\$ 579,743$ for the three months ended July 31, 1998 to $\$ 453,825$ for the three months ended July 31, 1999. The decrease resulted primarily from lower interest rates on borrowings.

Income Taxes. Income taxes increased by $\$ 1,135,019$, from $\$ 23,249$ for the three months ended July 31, 1998 to $\$ 1,158,268$ for the three months ended July 31 , 1999. The increase resulted from higher profitability for the three months ended July 31, 1999 and the full utilization of net operating loss carryforwards in fiscal 1998.

As a result of the foregoing, we achieved net income of $\$ 2,707,824$ for the three months ended July 31, 1999, as compared to net income of $\$ 860,084$ for the three months ended July 31, 1998.

Results of Nine Months Ended July 31, 1998 and 1999
Net Sales. Net sales increased by $\$ 54,228,579$, or $41.8 \%$ from $\$ 129,779,876$ for the nine months ended July 31, 1998 to $\$ 184,008,455$ for the nine months ended July 31, 1999. The increase in net sales was primarily attributable to our expanded domestic and international publishing activities. Net sales from publishing activities increased by $\$ 38,264,403$, or $64.4 \%$ from $\$ 59,381,275$ to $\$ 97,645,678$ for these periods. This increase reflects shipments of the Grand Theft Auto franchise, In-Fisherman's Bass Hunter 64, Monster Truck Madness 64, Hidden and Dangerous, Fly!, and Railroad Tycoon II. Publishing revenues as a percentage of net sales increased to $53.1 \%$ for the nine months ended July 31, 1999 from $45.8 \%$ for the nine months ended July 31, 1998.

Cost of Sales. Cost of sales increased by $\$ 34,738,665$, or $35.2 \%$, from $\$ 98,815,293$ for the nine months ended July 31, 1998 to $\$ 133,553,958$ for the nine months ended July 31, 1999. This increase is primarily a result of our expanded operations. Cost of sales as a percentage of net sales decreased to $72.6 \%$ from $76.1 \%$ for these periods primarily due to the increase in higher margin publishing revenues. Publishing revenues attributable to PC software as a percentage of net sales increased to $39.6 \%$ from $24.5 \%$ for these periods.

Research and Development. Research and development costs increased by \$659,194, or $42.5 \%$, from $\$ 1,551,800$ for the nine months ended July 31,1998 to $\$ 2,210,994$ for the nine months ended July 31, 1999. This increase was primarily attributable to increased staffing at our development studios. Research and development costs as a percentage of net sales remained relatively constant from period to period.

Selling and Marketing. Selling and marketing expenses increased by \$3,932,219, or $31.5 \%$, from $\$ 12,483,124$ for the nine months ended July 31, 1998 to $\$ 16,415,343$ for the nine months ended July 31, 1999. The increase was primarily attributable to the expansion of our publishing business and the establishment of marketing programs to broaden product distribution and to assist retailers in positioning our products for sale to consumers. Selling and marketing expenses as a percentage of net sales decreased to $8.9 \%$ from $9.6 \%$ for these periods.

General and Administrative. General and administrative expenses increased by $\$ 8,256,729$, or $90.7 \%$, from $\$ 9,102,708$ for the nine months ended July 31 , 1998 to $\$ 17,359,437$ for the nine months ended July 31, 1999. General and administrative expenses as a percentage of net sales increased to 9.4\% from 7.0\% for these periods. The increases are primarily attributable to the hiring of additional staff, and rent, insurance premiums, and professional fees associated with our expanded operations.

Depreciation and Amortization. Depreciation and amortization expense increased by $\$ 525,294$, or $43.1 \%$, from $\$ 1,218,273$ for the nine months ended July 31,1998 to $\$ 1,743,567$ for the nine months ended July 31, 1999. The increase is primarily due to the depreciation of assets and amortization of goodwill that resulted from recent acquisitions. Depreciation and amortization expense as a percentage of net sales remained constant from period to period.

Interest Expense. Interest expense decreased by $\$ 1,047,301$, or $33.8 \%$, from $\$ 3,100,596$ for the nine months ended July 31,1998 to $\$ 2,053,295$ for the nine months ended July 31, 1999. The decrease resulted primarily from amortization of discount on borrowings in 1998.

Income Taxes. Income taxes increased by $\$ 3,393,834$, or $2,024.2 \%$, from $\$ 167,664$ for the nine months ended July 31, 1998 to $\$ 3,561,498$ for the nine months ended July 31 , 1999. The increase resulted from higher profitability for the nine months ended July 31, 1999 and the full utilization of net operating loss carryforwards in fiscal 1998.

As a result of the foregoing, we achieved net income of $\$ 7,163,832$ for the nine months ended July 31, 1999, as compared to net income of $\$ 3,177,670$ for the nine months ended July 31, 1998

Liquidity and Capital Resources
Our primary capital requirements have been and will continue to be to fund the acquisition, development, manufacture and commercialization of software products. We have historically financed our operations primarily through the issuance of debt and equity securities and bank borrowings. At July 31, 1999, we had working capital of $\$ 50,782,230$ as compared to working capital of $\$ 21,797,097$ at October 31, 1998.

Net cash used in operating activities for the nine months ended July 31, 1999 was $\$ 9,616,679$ as compared to $\$ 4,396,735$ for the nine months ended July 31, 1998. The increase was primarily attributable to an increase in accounts receivable and inventories. Net cash used in investing activities for the nine months ended July 31, 1999 was $\$ 5,864,789$ as compared to net cash used in investing activities of $\$ 1,785,329$ for the nine months ended July 31, 1998. The increase in net cash used in investing activities was primarily attributable to our investment in Gathering. Net cash provided by financing activities for the nine months ended July 31, 1999 was $\$ 16,105,346$ as compared to $\$ 3,737,654$ for the nine months ended July 31,
1998. The increase was primarily attributable to the receipt of the proceeds of the secondary public offering. At July 31, 1999, we had cash and cash equivalents of $\$ 2,918,141$.

In May 1999, we consummated a secondary public offering of $4,005,000$ shares of common stock, including 505,000 common shares issued pursuant to an over-allotment option, which included $3,005,000$ shares offered by us and $1,000,000$ shares offered by selling shareholders. The proceeds from the offering were $\$ 21,852,559$, net of discounts and commissions and offering expenses of \$2,187,441.

In August 1999, JAG amended its line of credit agreement with NationsBank, N.A. ("NationsBank") to provide for borrowings of up to $\$ 50,000,000$ through April 30, 2000 and $\$ 45,000,000$ thereafter. Advances under the line of credit are based on a borrowing formula equal to the lesser of (i) the borrowing limit in effect at the time or (ii) $80 \%$ of eligible accounts receivable, plus $50 \%$ of eligible inventory. Interest accrues on such advances at NationsBank's prime rate plus $0.5 \%$ and is payable monthly. Borrowings under the line of credit are collateralized by all of JAG's accounts, inventory, equipment, general intangibles, securities and other personal property. In addition to certain financial covenants, the loan agreement limits or prohibits JAG from declaring or paying cash dividends, merging or consolidation with another corporation, selling assets (other than in the ordinary course of business), creating liens and incurring additional indebtedness. The line of credit expires on February 28, 2001.

In August 1999, Take-Two Interactive Software Europe Limited amended its line of credit agreement with Barclays Bank to provide for borrowings of up to approximately (pound) $10,600,000(\$ 17,170,516)$. Advances under the line of credit bear interest at the rate of $1.4 \%$ over Barclay's base rate per annum, payable quarterly. Borrowings are collateralized by receivables of all European subsidiaries, which must be at least $200 \%$ of the amount outstanding under the line of credit, and are guaranteed by us. The line of credit is cancellable and repayable upon demand and is subject to review prior to December 31, 1999.

Our accounts receivable at July 31,1999 were $\$ 63,261,214$, net of allowances of $\$ 1,475,364$. Approximately $\$ 6,767,644$, or $10.7 \%$, of our net accounts receivable were due from Walmart. These receivables are covered by insurance and generally have bee collected in the ordinary course of business. Delays in collection or uncollectibility of accounts receivable could adversely affect our working capital position. We are subject to credit risks, particularly in the event that any of our receivables represent sales to a limited number of retailers or are concentrated in foreign markets.

As of the date of this report, we have no material commitments for capital expenditures.

We have experienced and may continue to experience fluctuations in operating results as a result of delays in the introduction of new titles; variations in sales of titles developed for particular platforms; the size and growth rate of the interactive entertainment software market; market acceptance of our titles; development and promotional expenses relating to the introduction of new titles, sequels or enhancements of existing titles; projected and actual changes in platforms; the timing and success of title introductions by our competitors; product returns; changes in pricing policies by us and our competitors; the accuracy of retailers' forecasts of consumer demand; the size and timing of acquisitions; the timing of orders from major customers; and order cancellations and delays in shipment.

Sales of our titles are seasonal, with peak shipments typically occurring in the fourth calendar quarter (our fourth and first fiscal quarter) as a result of increased demand for titles during the year-end holiday season.

International Operations
Sales in international markets, primarily in the United Kingdom and other countries in Europe and the Pacific Rim, have accounted for an increasing portion of our revenues. For the nine months ended July 31, 1998 and 1999, sales in international markets accounted for approximately $17.8 \%$ and $29.9 \%$, respectively, of our revenues. We are subject to risks inherent in foreign trade, including increased credit risks, tariffs and duties, fluctuations in foreign currency exchange rates, shipping delays and international political, regulatory and economic developments, all of which can have a significant impact on our operating results. Sales in France and Germany are made in local currencies.

Year 2000
The inability of many existing computers to recognize and properly process data as the Year 2000 approaches may cause many computer software applications to fail or reach erroneous results. We have assessed potential issues that may result from the Year 2000 and have recently upgraded our accounting and management software for purposes of becoming Year 2000 compliant. We are in the process of testing this upgraded software.

We have contacted principal third-party suppliers and customers to determine their Year 2000 readiness and believe that such suppliers and customers are in the process of becoming Year 2000 compliant. However, any failure by us, our third-party suppliers or customers to correct a material Year 2000 problem could result in an interruption in, or a failure of, certain of our business operations. We have not yet adopted a Year 2000 contingency plan.

PART II - OTHER INFORMATION
Item 2. Changes in Securities
In May 1999, we issued 55,000 shares of common stock in lieu of royalties payable to an employee.

In May 1999, we issued 3,703 shares of common stock upon the exercise of warrants issued in connection with a private placement. The warrants had an exercise price of $\$ .01$ per share.

In May and June 1999, 533,000 options from the 1997 Stock Option Plan and 226,500 non-plan options were granted to our employees at exercise prices ranging from $\$ 7.50$ to $\$ 8.00$.

In connection with the above securities issuances, the Company relied on Section 4 (2) under the Securities Act of 1933, as amended.

Item 6. Exhibits and Reports on Form 8-K
(a) Exhibit

Exhibit 27 - Financial Data Schedule (SEC use only)
(b) Reports on Form 8-K

None

Pursuant to the requirements of Section 13 or $15(\mathrm{~d})$ of the Securities Exchange Act of 1934, Take-Two Interactive Software, Inc. has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Take-Two Interactive Software, Inc.

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By: /s/ Ryan A. Brant
Dated: September 7, 1999
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Ryan A. Brant
Chief Executive Officer

## By: /s/ Larry Muller

Larry Muller
Chief Financial Officer

THE SCHEDULE CONTAINS SUMMARY FINANCIAL INFORMATION EXTRACTED FROM THE COMPANY'S FINANCIAL STATEMENT INCLUDED IN THIS QUARTERLY REPORT ON FORM 10-Q, AND IS QUALIFIED IN ITS ENTIRETY BY REFERENCE TO SUCH FINANCIAL STATEMENTS

9-MOS
Oct-31-1999
Jul-31-1999
2,918,141
0
64,736,578
$1,475,364$
33,528,830
123,982,998
$5,848,396$
2,120,115
147,802,459
73,200,768
0
0
228,742
$74,347,648$
$147,802,459$
$184,008,455$
184,008,455
133,553,958
133,553,958
3,954,561
2,053,295
10, 725,330
3,561,498
0

0
0
$7,163,832$
0.36
0.34

