

Rockstar Games Announces Red Dead Redemption Now Available for Xbox 360(R) and PlayStation(R)3

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NEW YORK, May 18, 2010 (BUSINESS WIRE) --Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce the highly anticipated Red Dead Redemption is now available at retail stores in North America for the Xbox 360(R) video game and entertainment system from Microsoft and the PlayStation(R)3 computer entertainment system.

"We wanted to bring our vision of the American West to life," said Sam Houser, Founder of Rockstar Games. "With **Red Dead Redemption**, we tried to make players actually feel like they are an outlaw living in the last days of the Wild West."

Developed by Rockstar San Diego, **Red Dead Redemption** is a dark and epic story set against the dying years of the American West, as former outlaw John Marston is sent back across the frontier to track down the members of his former gang in a world where survival is a constant struggle. **Red Dead Redemption**'s single-player story takes players across the American frontier; down into Mexico, up into the mountains and northeast to the Great Plains, while the multiplayer experience offers a unique Free Roam mode for 16 players to form posses and explore the entire world, alongside Western variations on classic multiplayer competitive modes. Future downloadable content will include six co-operative missions available for free this June via Xbox LIVE (R) and PlayStation(R)Network. **Red Dead Redemption**'s original soundtrack is available now on the iTunes(R) store.

Seth Schiesel of *The New York Times* heralded **Red Dead Redemption** as a "tour de force" and claimed it to be the "new standard for sophistication and ambition in electronic gaming."

In the UK, *The Guardian* stated that **Red Dead Redemption** "stands out as one of the best open-world gaming experiences to date and is a clear contender for game of the year."

According to *Game Informer*, "The game perfectly captures the expansiveness of frontier life and the gritty gunplay of spaghetti westerns, rightfully earning its place alongside the great Western films and the best Rockstar games."

"The environments are breathtaking in both their scope and attention to detail," said *IGN.com*.

G4TV.com stated that "[**Red Dead Redemption**] has all the hallmarks of a killer Rockstar title: compelling characters, a sweeping and brutal narrative, and more content than you can toss a lasso around."

Red Dead Redemption for the Xbox 360 and PlayStation 3 is rated M for Mature by the ESRB, and is currently available for the suggested retail price of \$59.99. **Red Dead Redemption** will release in Europe, Australia and Asia Pacific on May 21, 2010 and Japan in September 2010.

For more news and information, visit the official **Red Dead Redemption** website (www.rockstargames.com/reddeadredemption); become a friend of Rockstar Games on Facebook (www.facebook.com/rockstargames); or follow Rockstar Games on Twitter (twitter.com/rockstargames).

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(TM), iPod(R) touch and iPad. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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SOURCE: Take-Two Interactive Software, Inc.

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