Rockstar Games Ships Max Payne 2: the Fall of Max Payne for PC

October 14, 2003 7:56 AM ET

NEW YORK--(BUSINESS WIRE)--Oct. 14, 2003--Rockstar Games, the world-renowned publishing division of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that Max Payne 2:The Fall of Max Payne for PC has shipped to retail stores throughout North America. The game will be in stores in Europe on October 24, 2003.

Max Payne 2: The Fall of Max Payne will be in stores on the PlayStation(R)2 computer entertainment system and Xbox(R) video game system from Microsoft on December 3, 2003.

Additional information about Max Payne 2: The Fall of Max Payne is available at:

```
http://www.rockstargames.com/maxpayne2.

About Take-Two Interactive Software
```

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, Xbox, Nintendo GameCube(TM) and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

All trademarks and copyrights contained herein are the property of their respective holders.

Xbox is a registered trademark of Microsoft Corporation in the United States and/or other countries.

Safe Harbor Statement under the Private Securities Reform Act of 1995: The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our management as well as assumptions made by and information currently available to them. The Company has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors. These important factors are described in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2002 and on Form 10-Q for the quarter ended July 31, 2003.

```
CONTACT: Corporate Press/Investor Relations:
    Take-Two Interactive Software, Inc.
    Jim Ankner, 646-536-3006
    Fax: 646-536-2922
    james.ankner@take2games.com
    or
    Rockstar Games
    Jeff Castaneda, 212-334-6633
    Fax: 212-334-6644
    jeff@rockstargames.com
    or
    Corporate Press Relations:
    Euro RSCG Middleberg
    Gabrielle Zucker, 212-699-2736
    Fax: 212-699-2599
    gabrielle.zucker@eurorscg.com

SOURCE: Take-Two Interactive Software, Inc.
```