Rockstar Games Announces Grand Theft Auto: Vice City Stories for PlayStation(R)2 computer entertainment system Now Available

March 6, 2007 1:01 PM ET

NEW YORK--(BUSINESS WIRE)--March 6, 2007--Rockstar Games, the world-renowned publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), is pleased to announce that Grand Theft Auto: Vice City Stories for the PlayStation 2 is now available in North American retail stores. Developed by Rockstar Leeds in conjunction with series creator Rockstar North, Grand Theft Auto: Vice City Stories is available for the suggested retail price of \$19.99 and is rated "M" for Mature. Grand Theft Auto: Vice City Stories for the PlayStation 2 system will be available in Europe on March 9.

```
For more information please visit www.rockstargames.com.

About Take-Two Interactive Software
```

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

"PlayStation" and the "PS" Family logo are registered trademarks of Sony Computer Entertainment Inc.

All trademarks and copyrights contained herein are the property of their respective holders.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This press release contains forward-looking statements made in reliance upon the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our management as well as assumptions made by and information currently available to them. The Company has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors. These risks and uncertainties include the matters relating to the Special Committee's investigation of the Company's stock option grants and the restatement of our consolidated financial statements. The investigation and conclusions of the Special Committee may result in claims and proceedings relating to such matters, including previously disclosed shareholder and derivative litigation and actions by the Securities and Exchange Commission and/or other governmental agencies and negative tax or other implications for the Company resulting from any accounting adjustments or other factors. In addition, there can be no assurance that the actions taken or to be taken by the Company as described herein will ensure the continued listing of the Company's common stock on NASDAQ. Other important factors are described in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2006 in the section entitled "Risk Factors".

```
CONTACT: Rockstar Games
Hosi Simon, 212-334-6633
hosi.simon@rockstargames.com
or
Take-Two Interactive Software, Inc.
Jim Ankner (Corporate Press/Investor Relations)
646-536-3006
james.ankner@take2games.com
```

SOURCE: Take-Two Interactive Software, Inc.