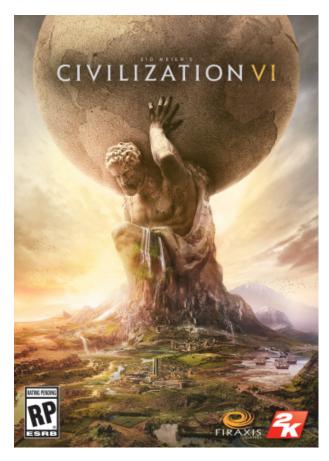
2K Announces Sid Meier's Civilization® VI Launching October 21, 2016

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Latest installment in the multi award-winning Civilization franchise offers thrilling new ways to build an empire to stand the test of time

NEW YORK--(BUSINESS WIRE)--May 11, 2016-- 2K and Firaxis Games are excited to celebrate the 25th anniversary of the *Civilization* series by announcing that *Sid Meier's Civilization*® *VI*, the next entry in the award-winning turn-based strategy franchise, is currently in development for PC. *Sid Meier's Civilization VI* will offer players new ways to interact with their world, expand their empire across the map, advance their culture, and compete against history's greatest leaders to build a civilization to stand the test of time.

This Smart News Release features multimedia. View the full release here: http://www.businesswire.com/news/home/20160511005257/en/



2K and Firaxis Games are excited to celebrate the 25th anniversary of the Civilization series by announcing that Sid Meier's Civilization® VI, the next entry in the award-winning turn-based strategy franchise, is currently in development for PC and planned to launch on October 21, 2016. (Graphic: Business Wire)

"Sid Meier's *Civilization* games hold a reputation for defining the 4X gaming genre for the past 25 years," said Christoph Hartmann, President of 2K. "We can't think of a better way to celebrate the silver anniversary of our longest-running franchise than launching the eagerly anticipated *Sid Meier's Civilization VI*, which will provide the most detailed, beautiful and complete experience ever featured in a *Civilization* game."

Sid Meier's Civilization VI sets another milestone in the Civilization franchise, which has sold-in over 34 million units worldwide and changed the gaming landscape by bringing the strategy genre to unparalleled heights. In Sid Meier's Civilization VI, cities will physically expand across the map to create new, deep strategic layers, active research in technology and culture will unlock new potential ways to play; and the large variety of leaders will pursue their own agendas based on their historical character traits as players race to achieve victory however they choose to play.

"Sid Meier's Civilization VI builds on the firm foundation of the Civilization franchise, and we've added many exciting new elements," said Ed Beach, lead designer at Firaxis Games. "The visual presentation of the game is inspired by the maps and tools of the Age of Exploration, and we've made several key gameplay changes such as expansive cities and active research that makes Sid Meier's Civilization VI an entirely unique experience while remaining true to what makes the Civilization series so special."

Key features of *Sid Meier's Civilization VI* include:

- **EXPANSIVE EMPIRES:** See the marvels of your empire spread across the map like never before. Each city spans multiple tiles so you can custom build your cities to take full advantage of the local terrain;
- ACTIVE RESEARCH: Unlock boosts that speed your civilization's progress through history. To advance more quickly, use your units to actively explore, develop your environment, and discover new cultures;
- DYNAMIC DIPLOMACY: Interactions with other civilizations change over the course of the game, from primitive

first interactions where conflict is a fact of life, to late game alliances and negotiations;

- **COMBINED ARMS:** Expanding on the "one unit per tile" design, support units can now be embedded with other units, like anti-tank support with infantry, or a warrior with settlers. Similar units can also be combined to form powerful "Corps" units;
- ENHANCED MULTIPLAYER: In addition to traditional multiplayer modes, cooperate and compete with your friends in a wide variety of situations all designed to be easily completed in a single session;
- A CIV FOR ALL PLAYERS: Civilization VI provides veteran players new ways to build and tune their civilization for the greatest chance of success. New tutorial systems are designed to introduce new players to the underlying concepts of Civilization so they can easily get started on a path to victory.

Sid Meier's Civilization® *VI* is not yet rated by the ESRB, is available for pre-order now on Windows PC, and will be released worldwide on October 21, 2016 for \$59.99/£49.99/€59.99. Expand your empire further with the Civilization VI Digital Deluxe Edition, which includes the full base game, the 25th Anniversary Digital Soundtrack, and access to four post-launch DLC packs that will add new maps, scenarios, civilizations and leaders for a bundled discount.

Come see Sid Meier's Civilization® VI at 2K's E3 booth, # 1601, South Hall.

For more information on *Sid Meier's Civilization*® *VI*, visit www.civilization.com, become a fan on Facebook, follow Civilization on Twitter and Instagram and subscribe on YouTube.

Firaxis Games is a 2K studio. 2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO).

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Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

About 2K

Founded in 2005, 2K develops and publishes interactive entertainment globally for console systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Firaxis Games, Visual Concepts, Hangar 13, Cat Daddy Games and 2K China. 2K's stable of high quality titles includes the critically acclaimed BioShock®, BorderlandsTM, and XCOM® franchises, the beloved Sid Meier's Civilization series, the innovative EvolveTM, the genre-fusing hero-shooter *Battleborn*®, the popular WWE 2K franchise and NBA 2K, the #1 rated and #1 selling basketball franchise*. 2K is headquartered in Novato, California and is a wholly owned label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO). For more information, please visit www.2k.com.

*According to 2008 - 2016 Metacritic.com and The NPD Group estimates of U.S. retail video game sales through March 2016.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends,"

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