

## **2K SPORTS Announces Unique New Features for Major League Baseball(R) 2K6; Swing Stick(TM), New Pitching Features and All-Star Commentary Round the Bases of the Most Impressive Baseball Video Game This Year**

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NEW YORK, Feb 14, 2006 (BUSINESS WIRE) -- 2K Sports, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), announced today new standard-setting features for Major League Baseball(R) 2K6. With innovative Swing Stick(TM) technology, astounding Pure Motion Physics and the distinguished vocal talents of play-by-play broadcaster Jon Miller and National Baseball Hall of Fame(R) legend Joe Morgan, Major League Baseball(R) 2K6 is the only baseball video game that matters on any console.

"The development team has worked extremely hard on creating unique and exciting features to appeal to every fan of the game," stated Greg Thomas, president of Visual Concepts, a 2K Sports studio. "All these new features - the innovations in the batting system, the new pitching mechanics, Artificial Intelligence tendencies driven by Inside Edge(TM), the new Pure Motion Physics movement system and so much more - combine together seamlessly to create an authentic and thrilling MLB(R) video game."

New, exciting features for Major League Baseball 2K6 include:

- Swing Stick(TM)- Using the design and functionality of other top-selling 2K6 games, the Swing Stick mechanic brings a new level of intuitive control, allowing players to use the Right Analog Stick to control the swing of the bat. Timing, guessing the location of the pitch and swing choice are key to successful execution.
- Payoff Pitching(TM)- Introducing a new philosophy to pitching in Major League Baseball video games, pitchers must spot their pitches correctly, taking into account pitch type and break as they throw to a target area.
- Catcher Mechanics- For the first time in any Major League Baseball video game, catchers can call the game, giving gamers playing as pitchers an idea of where and what to pitch.
- All-Star Commentary- The most entertaining Big League commentary returns to Major League Baseball 2K6 as veteran announcer Jon Miller delivers all the play-by-plays and Hall of Fame Legend Joe Morgan calls the on-field action. Additionally, Jeanne Zelasko and Steve Physioc join the team, previewing the team matchups during the season and provide analysis during the playoffs.

As the exclusive and only officially licensed Major League Baseball video game to appear on every major gaming console, Major League Baseball 2K6 will be available for the Xbox 360(TM) and Xbox(R) video game and entertainment systems from Microsoft, the PlayStation(R) 2 computer entertainment system, the Nintendo GameCube(TM) and the PSP(TM) (PlayStation(R)Portable) system. Major League Baseball 2K6 is slated for release in spring 2006.

For more information, log onto <http://www.2ksports.com>

### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. (NASDAQ: TTWO) is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its

Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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#### About Nintendo

The worldwide leader and innovator in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its popular home and portable video game systems.

For more information about Nintendo, visit the company's Web site at [www.nintendo.com](http://www.nintendo.com).

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