

2K and BioWare Announce Jade Empire(TM): Special Edition for the PC Goes Gold

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Jade Empire: Special Edition for the PC Provides Enhanced Game

Play with New Content Including New Monsters and Fighting Styles

NEW YORK--(BUSINESS WIRE)--Feb. 7, 2007--2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that Jade Empire: Special Edition has gone to gold master and will be in stores in North America on February 27 and in Europe on March 2. Jade Empire: Special Edition is an award-winning action-RPG that delivers an incredible story-driven game play experience with stunning high-resolution graphics and controls optimized for the PC.

In the ancient, mysterious world of the Jade Empire, players choose to act as a noble hero or treacherous villain by following the path of the "Open Palm" or the "Closed Fist." Players will face powerful human and supernatural foes, learn magical martial arts and weapons styles, and discover the darkest secrets of the world. Jade Empire: Special Edition engages users with its rich story line and optimizes the gaming experience for PC gamers with an additional difficulty level, graphical upgrades, enhanced resolution and ultra-crisp visuals. In addition, the PC version features an exclusive art book and poster.

"We are delighted that our partnership with 2K has allowed us to bring Jade Empire: Special Edition to the PC, where fans can explore the beautiful, lush world in higher resolution than ever before," said Ray Muzyka, Chief Executive Officer, BioWare Corp. "Throughout the epic storyline, players can interact with more amazing creatures and characters, and enjoy the challenge of combat through the all-new Jade Master difficulty level and improved enemy AI!"

Jade Empire: Special Edition was named the #1 PC game on the debut of IGN's "Lust List" in October 2006. The Xbox version rated 9.9 out of 10 on IGN, winning IGN's Xbox Game of the Year and Xbox RPG of the Year. It also received ratings of 5 out of 5 from GameSpy, 9.5 out of 10 from Game Informer, and 9.33 out of 10 from EGM.

"Our collaboration with BioWare has been a great success in bringing PC gamers a full throttle Jade Empire experience," said Christoph Hartmann, President of 2K. "The game takes full advantage of the latest PC hardware to provide incredible graphics and streamlined controls to further improve this already stellar product."

For more information, visit the Jade Empire website at <http://jadeempire.com>.

About BioWare

BioWare Corp. is an electronic entertainment company which develops computer and console video games focused on rich stories and memorable characters. BioWare's developers are hard at work on Mass Effect, a brand new BioWare-created intellectual property, and an Xbox(TM) 360 exclusive, to be published by Microsoft. Mass Effect is an epic science-fiction role-playing game set in a spectacular new vision of the future. BioWare's new studio in Austin, Texas, has begun work on a new massively multiplayer online game, marking BioWare's entry into the MMO space. Jade Empire, BioWare's first game based on a BioWare-created intellectual property, was released in April 2005 and has enjoyed critical and commercial success. BioWare is also hard at work on Dragon Age, a high fantasy RPG set in another brand-new world created and owned by BioWare. BioWare's Technology Architecture Group is also developing the cutting-edge next-generation BioWare Eclipse Engine technology for multiple platforms. BioWare has an online fan community at www.bioware.com consisting of over 3 million registered users who regularly connect to discuss the company's current and future games. In November 2004, the company launched the BioWare Online Store at store.bioware.com, where fans can purchase new content for their favorite BioWare titles and merchandise. Previously published projects include: the action-RPG of 2005 for Xbox, Jade Empire; the 2003 Game of the Year, Star Wars(R): Knights of the Old Republic(TM) for PC and Xbox; the award-winning Neverwinter Nights(TM) series; the genre-defining Baldur's Gate(TM) role-playing

game series for the PC; MDK(TM)2 for Dreamcast and PC, MDK(TM)2: Armageddon for PlayStation(R)2, and Shattered Steel(TM). Employment information at BioWare can be found online at jobs.bioware.com.

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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CONTACT: 2K

Markus Wilding, 646-723-4269
markus.wilding@2kgames.com

or

Access Communications for 2K
Heather Silverberg, 917-522-3503
hsilverberg@accesspr.com

or

Take-Two Interactive Software, Inc.
Jim Ankner, 646-536-3006
(Corporate Press/Investor Relations)
james.ankner@take2games.com

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