

Spec Ops: The Line Storms Onto Shelves June 26, 2012

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Pre-ordered games will receive free upgrade to Premium Edition containing FUBAR Pack

NEW YORK--(BUSINESS WIRE)--Feb. 21, 2012-- 2K Games announced today that **Spec Ops: The Line** will be available for purchase in North America on June 26, 2012 for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system and Windows PC. The game will be available internationally on June 29, 2012. In addition, fans who pre-order the title from participating retailers will receive rewarding in-game bonuses that enhance the multiplayer experience.

Developed by YAGER, **Spec Ops: The Line**'s single-player narrative unfolds within the destroyed opulence of Dubai. Once the playground for the world's wealthiest elite, Dubai has fallen victim to a series of cataclysmic sandstorms. Playing as Captain Martin Walker, gamers will travel through beautiful and tragic environments in this gripping third-person shooter in the midst of unspeakable situations. **Spec Ops: The Line** will bring a riveting narrative to the military shooter genre, as players fight through Dubai to search for Colonel John Konrad and his missing battalion, The Damned 33rd.

"**Spec Ops: The Line** is 2K Games' first foray into the military shooter genre," said Christoph Hartmann, president of 2K. "We've created a unique game that explores the dark realities of war and places players in difficult situations where the line between right and wrong becomes increasingly blurred as players fight to survive."

In addition to the single-player campaign, **Spec Ops: The Line** features an expansive, class-based multiplayer experience. The multiplayer mode features squad-based games that take place in the visually stunning environments of a sandstorm ravaged Dubai. As an added incentive, players who pre-order the game from participating retailers will receive a free upgrade to the Premium Edition, containing the following online multiplayer content:

- Twice the amount of experience points will be awarded during the first week of play, enabling gamers to expedite character ranking;
- The AK-47 weapon will unlock at rank one;
- The "Officer Class" will unlock at rank one. This character class includes several team-based advantages, such as reducing damage to teammates and increasing the effectiveness of other classes;
- Access to the "FUBAR Pack," which contains exclusive accessories allowing players to customize their characters with unique and visually distinctive items.

"We're delighted to officially announce the first details about the multiplayer in **Spec Ops: The Line**," said Denby Grace, senior producer at 2K Games. "In addition, people who pre-order the game are going to have an immediate advantage in the multiplayer mode."

Spec Ops: The Line is rated M for Mature by the ESRB. For more information, please visit <http://www.specopstheline.com>.

2K Games is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

About YAGER

Founded in Berlin in 1999, YAGER is one of Germany's most renowned independent game developers, specializing in ambitious action titles. YAGER has been working in partnership with 2K Games on what's expected to be the next great shooter franchise from the company that brought you the award-winning BioShock. YAGER is a true multinational studio, having attracted veteran developers from more than a dozen different countries, whose past work includes leading roles in franchises such as F.E.A.R. and Tom Clancy's Splinter Cell. For more information about YAGER please visit <http://www.yager.de>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50173070&lang=en>

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