

Rockstar Games to Release Grand Theft Auto Trilogy for Xbox This Fall

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NEW YORK--(BUSINESS WIRE)--Sept. 23, 2005--Rockstar Games, the world-renowned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that it plans to release Grand Theft Auto 3, Grand Theft Auto: Vice City, and Grand Theft Auto: San Andreas together for the first time as a complete trilogy for the Xbox(R) video game and entertainment system from Microsoft. Grand Theft Auto: The Trilogy is set to hit shelves in North America on October 18, 2005.

Developed by Rockstar North, the critically acclaimed Grand Theft Auto series is one of the most popular franchises in entertainment history and with combined worldwide sales of over 45 million units, has introduced modern video games to millions of new fans.

The series has become synonymous with open-ended gameplay, cinematic scripts, and epic soundtracks. Credited with setting an ever higher standard for character development, design, styling, interactivity and sound, each title has been hailed as more revolutionary than the last and astounded critics by surpassing the technical and creative standards set by its predecessor. Time magazine said, "Grand Theft Auto III is a national obsession. Its sequel (Vice City) borders on something more: art." The Chicago Tribune called Grand Theft Auto: San Andreas "the masterpiece of its generation."

Additional information about Grand Theft Auto 3, Grand Theft Auto: Vice City and Grand Theft Auto: San Andreas is available at: www.rockstargames.com/grandtheftauto.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R) 2 computer entertainment system, PSP(TM) (PlayStation(R) Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

Xbox is a registered trademark of Microsoft Corporation in the United States and/or other countries.

Safe Harbor Statement under the Private Securities Reform Act of 1995: This press release contains forward-looking statements made in reliance upon the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our management as well as assumptions made by and information currently available to them. The Company has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors. These important factors are described in the Company's Form 10-Q for the quarter ended July 31, 2005 in the section entitled "Cautionary Statement and Risk Factors".

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