

## Rockstar Games Announces Release Date for Red Dead Redemption

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NEW YORK--(BUSINESS WIRE)--Dec. 1, 2009-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that ***Red Dead Redemption***, the successor to 2004's hit ***Red Dead Revolver***, will be available on the Xbox 360® video game and entertainment system from Microsoft and the PlayStation®3 computer entertainment system on April 27, 2010 in North America and on April 30, 2010 internationally.

"This is our vision of the American West: beautiful, bloody and action-packed. The game is a true epic, and has been developed with the same production values and attention to detail we put into all our projects," said Sam Houser, Founder of Rockstar Games. "***Red Dead Redemption*** represents another milestone for us in the development of open world games."

***Red Dead Redemption*** recreates the American West at the turn of the 20<sup>th</sup> century: a violent and turbulent time of rapid growth and change. Players become the partially reformed outlaw John Marston; blackmailed by the government, his family threatened as he is forced to traverse the vast and unforgiving expanses of the Western frontier in search of members of his former gang. In a dangerous world full of opportunistic criminals, corrupt officials and settlers battling the elements in a struggle to survive, Marston's journey takes him from the dusty and lawless frontier to the civilized towns of the North, and down into a Mexico on the brink of a full-scale civil war.

Developed by Rockstar San Diego in conjunction with Rockstar North, ***Red Dead Redemption*** is built on the internally developed Rockstar Advanced Game Engine (RAGE) and Natural Motion's Euphoria physics featured in ***Grand Theft Auto IV*** and ***Midnight Club: Los Angeles*** for an unprecedented level of realism and atmosphere.

For more information, log onto [www.rockstargames.com/reddeadredemption](http://www.rockstargames.com/reddeadredemption).

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® video game and entertainment system from Microsoft, Wii™, Nintendo DS™, iPhone™ and iPod® touch. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. Take-Two also distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently

available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our reliance on a primary distribution service provider for a significant portion of our products, our ability to raise capital if needed, risks associated with international operations, and the matters relating to the investigation by a special committee of our board of directors of the Company's stock option grants and the claims and proceedings relating thereto (including stockholder and derivative litigation and negative tax or other implications for the Company resulting from any accounting adjustments or other factors). Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2008, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2009, and the Company's other periodic filings with the SEC, which can be accessed at [www.take2games.com](http://www.take2games.com). All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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