

Gotham Games Ships The Great Escape for PlayStation 2, Xbox and PC

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NEW YORK--(BUSINESS WIRE)--July 23, 2003--

Featuring The Virtual Return of Steve McQueen, Gotham Games and MGM Interactive Deliver the Classic Title of the Summer

Gotham Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ:TTWO), announced today that The Great Escape, based on the classic 1963 Metro-Goldwyn-Mayer Studios Film, has shipped to retail outlets nationwide for the PlayStation(R)2 computer entertainment system, Xbox(TM) video game system from Microsoft(TM) and PC.

One of the most celebrated tough-guys of American cinema, Steve McQueen makes a triumphant return as he is digitally recreated to reprise his unforgettable role as Captain Virgil "the Cooler King" Hilt in The Great Escape. Utilizing McQueen's likeness, The Great Escape puts gamers in control of Hilt and his band of POWs as they break free from the notorious Stalag Luft III prison camp and battle the Nazis throughout WWII. Gamers will combat the evil Third Reich in fistfights, shootouts and high-speed chases through 18 unique levels of adrenaline-filled stealth and combat-based gameplay.

Throughout The Great Escape, players will control multiple characters, each with their own individual strengths and abilities, through a variety of levels. McQueen's character Hilt, "The Cooler King," has a knack for picking locks. MacDonald, known as "Intelligence," can speak German to impersonate Nazi soldiers, and Hendley, "The Scrounger," is a master pickpocket. The diverse and beautifully rendered levels include a German POW camp, a mountaintop castle-fortress, a moving train and an active Luftwaffe airfield. In addition to stealth and action elements, the game includes frantic vehicular combat with a number of different WWII era vehicles, trucks and jeeps, in addition to the legendary motorbike.

The original film adaptation of The Great Escape is based on the true story of the massive Allied escape attempt from German POW camp Stalag Luft III in March of 1944. Arguably one of the greatest WWII adventure films ever, director John Sturges assembled one of the great ensemble casts of the era, including Steve McQueen, James Garner, Richard Attenborough, Charles Bronson and James Coburn, among others.

The Great Escape is rated T for Teen and is available for the MSRP of \$39.99.

Additional information about The Great Escape is available at: <http://www.gothamgames.com/games/greatescape>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, Xbox(TM) video game system from Microsoft(TM), Nintendo GameCube(TM) and Nintendo Game Boy Advance(TM). The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

About Gotham Games

Headquartered in New York City, Gotham Games is a publisher of interactive entertainment software games for the PlayStation (R), PlayStation(R)2, Xbox(TM), Nintendo GameCube(TM) and Nintendo Game Boy Advance(TM). Gotham Games is focused on publishing outstanding titles for gamers of all ages. Gotham Games is a subsidiary of Take-Two Interactive Software, Inc. For more information, please visit www.gothamgames.com.

ABOUT MGM INTERACTIVE

MGM Interactive, a unit of Metro-Goldwyn-Mayer Inc. (NYSE: MGM), manages business development and production of

interactive products for a variety of multimedia platforms, as well as talent and developer relationships. MGM Interactive's 2003 slate of games include The Great Escape, from SCI Games LTD, derived from the action-packed cult classic; Robocop from France-based Titus Software; Bulletproof Monk, based on the recent film from MGM Pictures; and Everything or Nothing, the latest James Bond game from Electronic Arts. For more information about MGM, visit MGM Online at <http://www.mgm.com>

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