

2K Games Releases Stronghold 2 for PC; Build, Defend and Siege Castles in Firefly Studios' Groundbreaking Strategy Game

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NEW YORK--(BUSINESS WIRE)--April 20, 2005--2K Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO) today announced that Stronghold 2 for PC has shipped and is currently available in retail stores across North America. Stronghold 2 will be available in European stores on April 22nd.

Stronghold 2 is the only game of its kind to offer both sim and combat strategy gameplay. Building upon the legacy of its predecessors, Stronghold 2 offers a full story-driven single player campaign, innovative features like the all-new Kingmaker and enhanced multiplayer modes and additional gameplay options for more casual players.

"Stronghold 2 combines a stunning 3D engine with deep, intuitive gameplay to create an unparalleled strategic experience for all types of gamers," said Christoph Hartmann, Senior Vice President of Publishing for 2K Games. "This isn't just a sequel, it's a major step forward for the genre."

"The Stronghold series showcases our love of castles and medieval life," said Simon Bradbury, Director at Firefly Studios, and lead designer on Stronghold 2. "With Stronghold 2, we've added more depth to both the castle life and siege gameplay and produced what we think is the definitive medieval strategy game."

Stronghold 2 for PC is rated T for teen and is available now at a suggested retail price of \$39.99. For more information please visit <http://www.stronghold2.com/>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, PSP(TM) handheld entertainment system, Xbox(R), Nintendo GameCube(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO.

For more corporate and product information please visit our website at www.take2games.com.

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