

2K Sports Announces World Series Edition of Major League Baseball 2K5

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NEW YORK--(BUSINESS WIRE)--Sept. 14, 2005--2K Sports, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), today announced the planned release of a special World Series Edition of its critically-acclaimed Major League Baseball 2K5. Major League Baseball 2K5: World Series Edition will be packed full of new features and extras, promising baseball fans an enhanced hardball experience.

"Baseball is America's favorite pastime and the World Series is the most exciting time for fans," stated Erik Whiteford, vice president of marketing for 2K Sports. "Major League Baseball 2K5: World Series Edition celebrates fan exuberance and dramatic moments with all-new game features that pay homage to the sport."

Major League Baseball 2K5: World Series Edition brings new life to the 2005 season with updated rosters for the regular season and '05 All-Star teams, an exclusive World Series Edition DVD and the following new game modes:

World Series Mode - Players experience the thrill of the game as they are given the opportunity to re-live or even re-write history. In the World Series Mode, gamers are invited to play some of the greatest World Series moments as they take on 10 of the most memorable World Series scenarios, including the '86 Mets, the Battle of the Bay and more.

Pennant Fever Mode - Gamers take their favorite MLB franchise all the way to the World Series, no matter what their team's current place is in the race to the pennant. Team records are locked in to match the real-life '05 Pennant race.

Major League Baseball 2K5: World Series Edition is set to release in October 2005 for PlayStation(R)2 computer entertainment system and Xbox(R) video game and entertainment system from Microsoft.

For more information, log onto <http://www.2ksports.com>

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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Section 21E of the Securities Exchange Act of 1934, as amended. The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our management as well as assumptions made by and information currently available to them. The Company has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors. These important factors are described in the Company's Form 10-Q for the quarter ended July 31, 2005 in the section entitled "Cautionary Statement and Risk Factors".

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