

## Rockstar Games Announces Beaterator Now Available In Stores and For Digital Download on PlayStation Network

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NEW YORK, Sep 29, 2009 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that Rockstar Games and Timbaland present Beaterator is now available in North America for Sony's PSP(R) (PlayStation(R)Portable) system in stores and for digital download on the PlayStation(R)Network. Developed by Rockstar Leeds, Beaterator combines the power of music creation with unparalleled ease-of-use and accessibility for people of all ages and skill levels. Beaterator will be available at retail on UMD(R) and digitally from the PlayStation Network internationally on October 2, 2009.

"**Beaterator** is a new direction for interactive music," said Sam Houser, Founder of Rockstar Games. "What makes **Beaterator** truly astounding is that literally anyone can be up and making music within minutes."

"My partnership with Rockstar Games has resulted in something amazing," said Grammy Award-winning producer, Timbaland. "**Beaterator** puts studio-quality production tools in your pocket, and makes them easy enough for anyone to use."

**Beaterator** is a professional-level, portable studio that guides users through the process of constructing beats and songs with thousands of loops and sounds made by both Timbaland and Rockstar. Jam in Live Play mode with genre-specific templates, or jump into Song Crafter to compose original drum beats, melodies, and even record vocals. No matter the skill level, **Beaterator** puts the power to make studio-quality music at peoples' fingertips in a format that's portable, accessible and fun.

**Beaterator** has received outstanding press across the board: USA Today called **Beaterator** "a powerful, portable music studio for your back pocket." Wired says **Beaterator** "teaches children (and adults) the fundamentals of song-crafting by removing the sense of intimidation" around music creation. Top digital music site, CreateDigitalMusic claims **Beaterator** "could be a revelation." MTV exclaimed that **Beaterator** is "one of the most interesting titles coming to the PSP this year." Gaming site, Kotaku raves "**Beaterator** is digital music creation made easier." GameSpy elaborated, stating "the difference between **Beaterator** and these rhythm/music games is that here you're creating music, not imitating it."

**Beaterator** is rated E for Everyone by the ESRB and will also be available later this fall on the iPhone(TM) and iPod(R) touch. For more information, log onto [www.rockstargames.com/beaterator](http://www.rockstargames.com/beaterator).

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R)3 (PS3(TM)) and PlayStation(R)2 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM) and Nintendo DS(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. Take-Two also distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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SOURCE: Take-Two Interactive Software, Inc.

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