

Rockstar Games Announces Grand Theft Auto: San Andreas

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NEW YORK--(BUSINESS WIRE)--March 1, 2004--Rockstar Games, the world-renowned publishing division of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is pleased to announce Grand Theft Auto: San Andreas, the next iteration in the globally successful Grand Theft Auto franchise. Developed by world-class designers Rockstar North, Grand Theft Auto: San Andreas will be available exclusively for the PlayStation(R)2 computer entertainment system and is expected to be in stores in North America on October 19, 2004 and in Europe on October 22, 2004.

"In the past couple of years, we have put an enormous amount of pressure on ourselves to ensure we do everything possible to exceed people's expectations with Grand Theft Auto: San Andreas," stated Sam Houser, President of Rockstar Games. "Even though we still have eight months to go, we are starting to become very proud of what we have achieved and we can't wait to get the game into players' hands."

Leslie Benzie, President of Rockstar North, stated, "We are extremely humbled by the success of the Grand Theft Auto series and it has made us push ourselves further than ever to create a title in Grand Theft Auto: San Andreas that will hopefully redefine the Grand Theft Auto series and revolutionize open-ended gameplay and video game production values."

Over 30 million units of the Grand Theft Auto franchise have been shipped to date, including over 11.5 million units of Grand Theft Auto: Vice City and over 10.5 million units of Grand Theft Auto 3.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, Xbox(R), Nintendo GameCube(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gathering, Global Star and Joytech. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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