Rockstar Games Announces Its First Episode of Downloadable Content for Grand Theft Auto IV: The Lost and Damned

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NEW YORK, Nov 20, 2008 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that the eagerly anticipated first episode of downloadable content, Grand Theft Auto IV: The Lost and Damned, will be coming to the Xbox 360(R) video game and entertainment system via Xbox LIVE(R) online entertainment network. Available exclusively on Xbox LIVE worldwide on February 17, 2009, The Lost and Damned will feature all new content and is the first of two episodes announced for Grand Theft Auto IV on Xbox 360.

"Makingthese episodeshas enabled us to expandthe narrative and the experience of interacting with a game world inreally innovative ways," said Sam Houser, Founder of Rockstar Games. "We hope fans of the game enjoy the new way of experiencing life in Liberty City contained in this first episode."

Since its launch in April, Grand Theft Auto IV has garnered unprecedented praise and acclaim worldwide. Developed by series creator Rockstar North and set in Liberty City, The Lost and Damned features a new main character and plot that intersects with the storyline of Grand Theft Auto IV; new missions that offer an entirely fresh way to explore Liberty City with new multiplayer modes, weapons and vehicles; and a diverse soundtrack with additional music -- all with the incredible production values that are the trademarks of Grand Theft Auto.

Grand Theft Auto IV: The Lost and Damned requires players to have the full version of Grand Theft Auto IV for Xbox 360 and Xbox LIVE membership to download. Further details, including pricing, will be announced soon. For more information, please visit www.rockstargames.com/IV.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION(R)3 and PlayStation(R)2 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) and Xbox(R) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and 2K Play; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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SOURCE: Take-Two Interactive Software, Inc.

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