

## **Rockstar Games announces Bully: Scholarship Edition for the Xbox 360(TM) and Wii(TM)**

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NEW YORK--(BUSINESS WIRE)--July 19, 2007--Rockstar Games is proud to announce that Bully: Scholarship Edition is coming to the Xbox 360(TM) video game and entertainment system from Microsoft and the Wii(TM) home video game system from Nintendo this Winter.

Both the Wii and Xbox 360 versions will retain the wit and deep gameplay of the previously released PlayStation(R)2 computer entertainment system title and will boast additional new content. Bully: Scholarship Edition takes place in the fictional New England boarding school of Bullworth Academy, and tells the story of 15-year-old Jimmy Hopkins as he experiences the highs and lows of adjusting to a new school. Capturing the hilarity and awkwardness of adolescence perfectly, Bully: Scholarship Edition pulls the player into its cinematic and engrossing world. Universally acclaimed upon first release, Bully: Scholarship Edition is a genre-crossing action game with a warmth and pathos that is unrivaled.

Bully received a perfect "10/10" from Electronic Gaming Monthly and Iup.com and was heralded as "a great, well-crafted action game that has one of the best senses of humor around" by IGN.com. USA Today called it "a fantastic debut title by Rockstar Vancouver." The San Francisco Chronicle wrote "Bully has no shortage of creative energy, offering an immersive boarding school experience that is imaginative, funny and filled with surprises."

Come and explore the zealous joy, mirth, and torment of youth with Jimmy Hopkins and Bully: Scholarship Edition when enrollment commences this Winter.

For more information about Bully: Scholarship Edition please visit [www.rockstargames.com/bully](http://www.rockstargames.com/bully).

Rockstar Games is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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