

2K Sports Announces The World Baseball Classic(TM) Will Be Featured Exclusively In Major League Baseball 2K6

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NEW YORK--(BUSINESS WIRE)--Feb. 1, 2006--2K Sports, a publishing label of Take-Two Interactive Software, Inc., (NASDAQ: TTWO), announced today that the World Baseball Classic(TM) will be featured exclusively in Major League Baseball 2K6. The highly anticipated World Baseball Classic(TM) is a 16-nation tournament featuring the world's best players competing for their home countries or territories. The tournament will take place in March 2006 and gamers can now experience this unique event exclusively in Major League Baseball 2K6.

"The excitement is building for the inaugural World Baseball Classic," stated Greg Thomas, president of Visual Concepts, a 2K Sports studio. "International baseball brings a fresh new take on the sport as players from across the world compete for their home country. This new baseball experience will be brought to life for gamers to enjoy only in Major League Baseball 2K6."

"It's an honor to represent Team USA in the upcoming World Baseball Classic," said Derek Jeter, All Star shortstop for the New York Yankees, Team USA member of the World Baseball Classic and cover athlete for Major League Baseball 2K6. "I'm excited to promote international baseball and it's terrific that gamers who pick up Major League Baseball 2K6 will be able to experience the same excitement of the World Baseball Classic."

"Highlighting the World Baseball Classic in the upcoming edition of Major League Baseball 2K6 makes perfect business sense for all the parties involved," said Tim Brosnan, Executive Vice President, Business, Major League Baseball. "The World Baseball Classic is going to be a winner and will highlight the appeal and passion for baseball throughout the world. Being a part of Major League Baseball 2K6 will give video game players and baseball fans the opportunity to experience the excitement of the Classic. It's a natural extension."

The World Baseball Classic features the world's best baseball players, competing on 16 teams from the Americas, Asia and Europe. The tournament begins on March 3 and will continue through March 20, when the Finals will be held at PETCO Park in San Diego, California.

Major League Baseball 2K6 is the exclusive and only officially licensed Major League Baseball video game that will be available on every major gaming console, including the Xbox 360(TM) and Xbox(R) video game and entertainment systems from Microsoft, the PlayStation(R)2 computer entertainment system, the Nintendo GameCube(TM), and the PSP(TM) (PlayStation(R)Portable) system. The World Baseball Classic is one of several new features found in Major League Baseball 2K6. New features and additional information will be announced in the near future.

For more information, log onto <http://www.2ksports.com>

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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The worldwide leader and innovator in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its popular home and portable video game systems. Each year, hundreds of all-new titles for the best-selling Game Boy(R) Advance SP, Nintendo DS(TM) and Nintendo GameCube(TM) systems extend Nintendo's vast game library and continue the tradition of delivering a rich, diverse mix of quality video games for players of all ages. Since the release of its first home video game system in 1983, Nintendo has sold more than 2 billion video games and more than 353 million hardware units globally, creating enduring industry icons such as Mario(TM) and Donkey Kong(R) and launching popular culture franchise phenomena such as Metroid(R), Zelda(TM) and Pokemon(R). A wholly owned subsidiary, Nintendo of America Inc., based in Redmond, Wash., serves as headquarters for Nintendo's operations in the Western Hemisphere.

For more information about Nintendo, visit the company's Web site at www.nintendo.com.

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