

Take-Two Interactive Software, Inc. Ships Mafia for the PC

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NEW YORK, Aug 29, 2002 (BUSINESS WIRE) -- Take-Two Interactive Software, Inc. (NASDAQ:TTWO), announced today that Mafia for the PC has shipped.

Published by Gathering of Developers, a subsidiary of Take-Two Interactive Software, Inc. and developed by Czech Republic-based Illusion Softworks, Mafia is currently available at stores in North America and will be available on September 6, 2002 in Europe.

Mafia combines amazing graphics and engrossing cinematics with a compelling storyline, bringing the 1930's underworld to life. The game allows players to follow the rise and fall of competing crime families, complete with action packed missions, a vast living city, and vehicles and weapons that capture the essence of the 1930's Mafioso world.

Additional information about "Mafia" is available at <http://mafia.godgames.com/>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R), PlayStation(R)2, Xbox (TM), Nintendo GameCube(TM) and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering of Developers, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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