2K Sports Announces Amped 3 for Xbox 360 Now Available

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NEW YORK, Nov 15, 2005 (BUSINESS WIRE) -- 2K Sports, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), today announced Amped(TM) 3 for the Xbox 360(TM) video game and entertainment system from Microsoft has shipped to North American retailers. The only snowboard game available for Xbox 360, Amped 3 fuses together the culture, style, music and attitude of snowboarding with intuitive, fun gameplay, creating the most authentic snowboarding experience ever seen in gaming.

Driven by a colorful and humorous storyline, Amped 3 offers gamers the most enthralling trick-based snowboarding game on seven real-world resorts, including Northstar, California; Avoriaz, France; Snowbird, Utah; Valle Nevado, Chile; Zugspitze, Germany; Laax, Switzerland; and DC Mountain Lab, Utah. The Snowbox(TM) offers hundreds of challenges at these resorts, with tons of upgrades and swag to unlock upon completing missions and challenges. Players can listen to more than 300 new independent music tracks while performing outrageous tricks on their customized jumps and rails, with the help of the Park Builder. Gamers' top-scored runs, hang-times and crashes are automatically posted on the Xbox Live(R) online game service.

Amped 3 is developed by Indie Built, Inc., a 2K Sports studio. For more information, log onto www.ampedsnowboarding.com or http://www.2ksports.com.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation(R)2 computer entertainment system, PSP(TM) (PlayStation(R)Portable) system, Xbox(R) video game and entertainment system from Microsoft, Xbox 360(TM) video game and entertainment system from Microsoft, Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games, 2K Sports and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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SOURCE: Take-Two Interactive Software, Inc.

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