

Rockstar Games Announces Release Dates for Beaterator on the PSP(R) (PlayStation(R)Portable) system and PlayStation(R)Network

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NEW YORK--(BUSINESS WIRE)--Aug. 13, 2009-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce a September 29 and October 2, 2009 release date in North America and Europe, respectively, for *Beaterator, presented by Rockstar Games and Timbaland*. Developed by Rockstar Leeds, the studio behind *Grand Theft Auto: Chinatown Wars*, *Grand Theft Auto: Liberty City Stories*, and *Grand Theft Auto: Vice City Stories*, *Beaterator* will be available for the PSP® (PlayStation®Portable) system and PlayStation®Network.

“*Beaterator* is a very natural progression for us,” said Sam Houser, Founder of Rockstar Games. “Music is incredibly important to us here at Rockstar, and we believe that there are many people out there who share that passion and will be excited about creating music of their own.”

“I’ve worked closely with Rockstar Games to make something completely unique,” said Timbaland. “*Beaterator* is like taking my music studio and turning it into a suite of tools anyone can use. We can’t wait to hear the beats people make and share with the world.”

Initially created in 2005 as a Flash application on the Rockstar website, *Beaterator* quickly took on a life of its own. Featuring thousands of loops and sounds made by both Timbaland and Rockstar, *Beaterator* puts the power to make professional-level music at your fingertips in a format that’s portable, accessible and fun – anyone can now create great-sounding music.

For more information, log onto www.rockstargames.com/beaterator.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PLAYSTATION®3 and PlayStation®2 computer entertainment systems, PSP® (PlayStation®Portable) system, Xbox 360® video game and entertainment system from Microsoft, Wii™ and Nintendo DS™. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. Take-Two also distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. The Company’s common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of

risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our reliance on a primary distribution service provider for a significant portion of our products, our ability to raise capital if needed, risks associated with international operations, the matters relating to the investigation by a special committee of our board of directors of the Company's stock option grants and the claims and proceedings relating thereto (including stockholder and derivative litigation, actions by governmental agencies and negative tax or other implications for the Company resulting from any accounting adjustments or other factors) and risks associated with the Company's concluded process to evaluate its strategic alternatives including stockholder litigation arising therefrom. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2008, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended April 30, 2009, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Source: Take-Two Interactive Software

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